

Upcoming Distance Learning Opportunity



DL 2017 0615 (Webinar)

The Secret Ingredients Behind Exemplary CEO-Board Relationships With Insight on CEO Evaluations and Advisory Boards

Thursday, June 15, 2017

12:30 – 1:30 pm (CDT)

Overview: Good governance is critical to the success of health care organizations. Forming the foundation is the relationship between the CEO and the board, and the CEO and board chair. These relationships are critical for health care organizations to achieve their mission and maximize their community benefit. Since the board ultimately is responsible for high levels of executive management performance, attendees also will learn about CEO evaluations as the CEO is the only employee who reports directly to this group. Assessing CEOs clarifies roles, responsibilities and job expectations. The process also offers insight into his/her strengths, opportunities for improvement and performance. Performance reviews are critical for the development and accountability of health care organizations' CEOs and their boards. The last portion of the webinar focuses on the role of the advisory board. The importance of the advisory board charter is emphasized and guidelines for effective advisory leadership are presented.

Target Audience: CEOs and board members of health care organizations.

Date: June 15, 2017

Time: 12:30 – 1:30 pm (CST)

Faculty:

Charles R. Evans, FACHE
Associate, Practical Governance
Group
President, International Health
Services Group
Senior Advisor, Jackson
Healthcare

Charles R. Evans, FACHE, Associate of Practical Governance Group, a team of healthcare consultants and academicians passionate about good governance and the education of healthcare boards. He is also president of the International Health Services Group (IHSG) and a senior advisor at Jackson Healthcare.

Charlie's other professional experience includes HCA (Hospital Corporation of America), where he was named president of operations of HCA's Eastern Group in 2004. Prior to HCA, Charlie served in executive positions at Memorial Medical Center of Jacksonville, Florida, and Community Hospitals in Indianapolis, Indiana. He is a Fellow with the American College of Healthcare Executives (ACHE), and serves as a board member of multiple profit and non-profit organizations. Mr. Evans has no real or perceived conflicts of interest that relate to this presentation.

Learning Objectives: At the conclusion of this webinar, the participants will be able to:

1. Discuss the importance of good relationships between the CEO-Board and CEO-Board Chair.
2. Identify the ingredients that assure good relationships.
3. Explain the importance of thorough, structured, systematic and fair CEO performance appraisals.
4. Differentiate between myths and facts related to appraisals.
5. Discuss how to develop and conduct evaluations.
6. Analyze the roles of the CEO and board in the appraisal process.
7. Explain assessment design, including criteria and necessary areas of assessment.
8. Discuss the value of a charter.
9. Identify the guiding principles for effective leadership with an advisory board.

Registration: There is a site fee of \$150.00 per session (SDAHO Institutional Member) per connection for each facility to participate in this program. Advance registration is required to ensure delivery of instructional materials.

Cancellation must be made 3 business days prior to this event to receive a refund of registration fees paid. Please contact Rhonda Christensen at 605/361-2281 or rhonda.christensen@sdaho.org for registration and/or further information by June 8, 2017. Electronic registration for this and other upcoming educational opportunities is also available at the SDAHO website, www.sdaho.org.

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Registration Form (to register online go to www.sdaho.org)

Registration Fees:

SDAHO Member\$150.00 per connection per facility
Non-Member\$300.00 per connection per facility

Payment must accompany registration form.

Please Print

Name: _____

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(Important: All correspondence sent via e-mail!)

Enclosed is my check payable to SDAHO in the amount of \$_____.

Mail form and check to: SDAHO, Attn: Rhonda Christensen, 3708 W. Brooks Place, Sioux Falls, SD 57106

Educate Your Entire Staff Quickly and Economically!

Register for this webinar to educate your entire staff in a short period of time without incurring multiple registration fees or travel expenses. The registration fee includes one telephone and internet connection for the presentation. You can gather numerous staff members in one room to "attend" for one economical price. Prior to the event, you will receive the presentation materials, which you can distribute to all participants. *Cancellation must be made 3 business days prior to this event to receive a refund of registration fees paid.* **Please note that the registration fee is for one connection per facility. If participants at your site require more than one telephone connection, additional registration fees will be charged.**