



Providing healthcare organizations with a resource to attract **quality** healthcare professionals.

# Why HospitalCareers.com?

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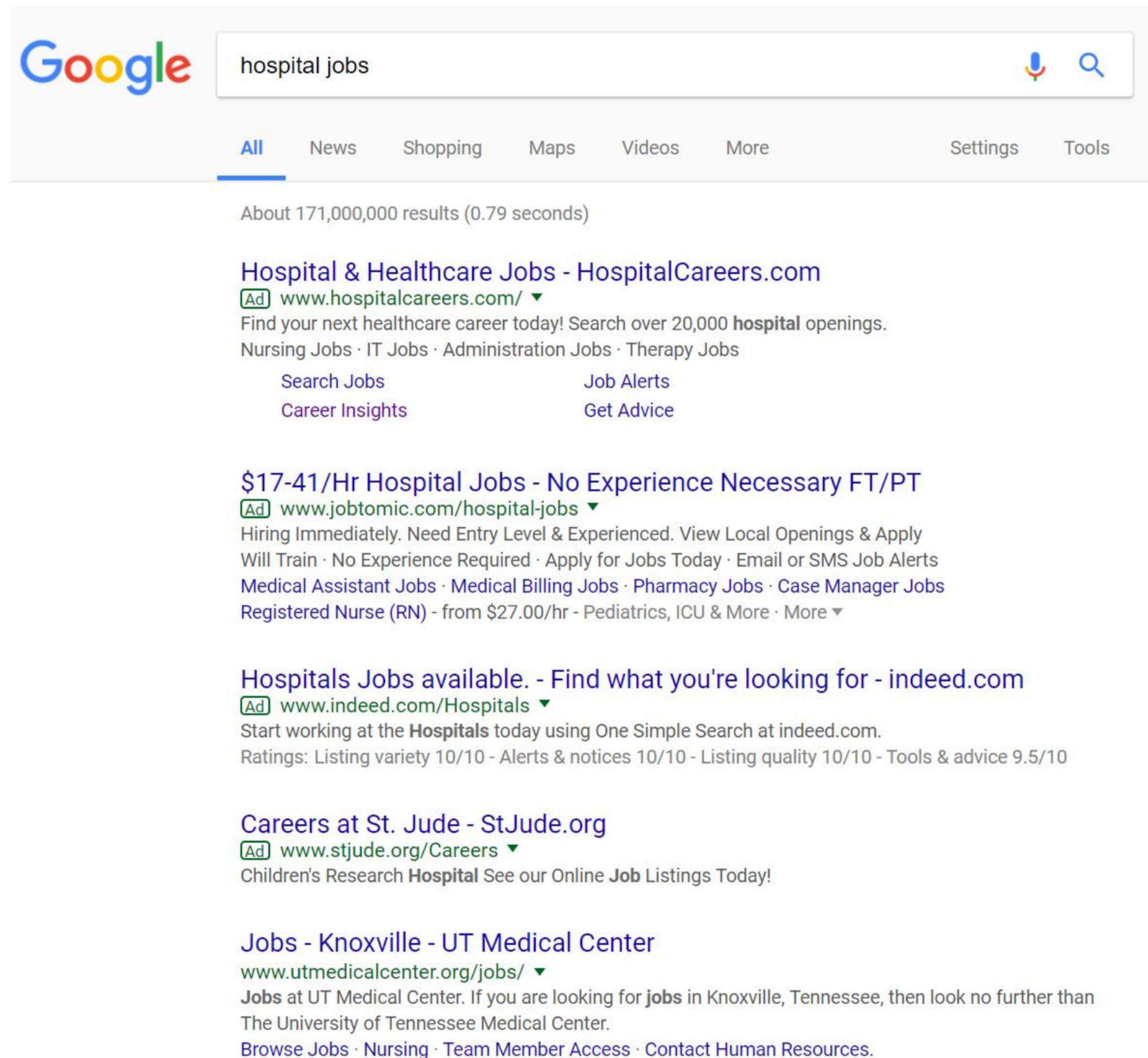
80% of job seekers begin their job search via search engine.



30% of all Google searches (300 million per month) are employment related.

\*The Muse

# Targeted Healthcare Keywords



Google hospital jobs

All News Shopping Maps Videos More Settings Tools

About 171,000,000 results (0.79 seconds)

**Hospital & Healthcare Jobs - HospitalCareers.com**  
[Ad](#) [www.hospitalcareers.com/](http://www.hospitalcareers.com/) ▼  
Find your next healthcare career today! Search over 20,000 **hospital** openings.  
Nursing Jobs · IT Jobs · Administration Jobs · Therapy Jobs  
Search Jobs Job Alerts  
Career Insights Get Advice

**\$17-41/Hr Hospital Jobs - No Experience Necessary FT/PT**  
[Ad](#) [www.jobtomic.com/hospital-jobs](http://www.jobtomic.com/hospital-jobs) ▼  
Hiring Immediately. Need Entry Level & Experienced. View Local Openings & Apply  
Will Train · No Experience Required · Apply for Jobs Today · Email or SMS Job Alerts  
Medical Assistant Jobs · Medical Billing Jobs · Pharmacy Jobs · Case Manager Jobs  
Registered Nurse (RN) - from \$27.00/hr - Pediatrics, ICU & More · More ▼

**Hospitals Jobs available. - Find what you're looking for - indeed.com**  
[Ad](#) [www.indeed.com/Hospitals](http://www.indeed.com/Hospitals) ▼  
Start working at the **Hospitals** today using One Simple Search at indeed.com.  
Ratings: Listing variety 10/10 - Alerts & notices 10/10 - Listing quality 10/10 - Tools & advice 9.5/10

**Careers at St. Jude - StJude.org**  
[Ad](#) [www.stjude.org/Careers](http://www.stjude.org/Careers) ▼  
Children's Research **Hospital** See our Online **Job** Listings Today!

**Jobs - Knoxville - UT Medical Center**  
[www.utmedicalcenter.org/jobs/](http://www.utmedicalcenter.org/jobs/) ▼  
**Jobs** at UT Medical Center. If you are looking for **jobs** in Knoxville, Tennessee, then look no further than The University of Tennessee Medical Center.  
[Browse Jobs](#) · [Nursing](#) · [Team Member Access](#) · [Contact Human Resources](#).

**HospitalCareers.com** is the online destination  
for healthcare professionals searching for jobs.

**155,000+**

registered users

**25,000+**

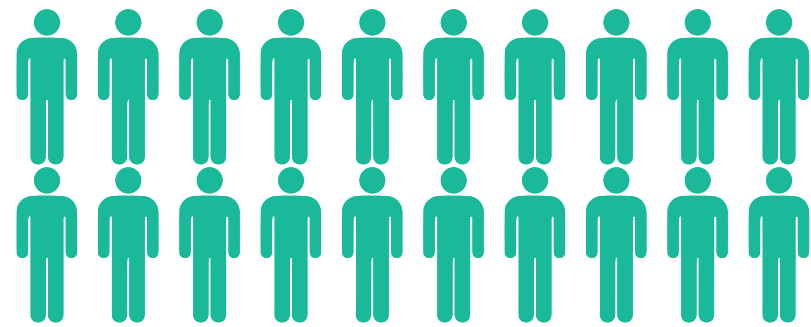
job postings

**1,700+**

healthcare organizations  
and facilities

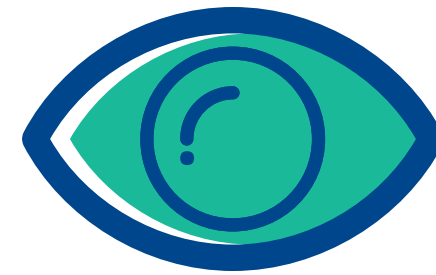
# Site Stats

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90,000+

unique visits per month



200,000+

page views per month



17,000+

newsletter subscribers

# Our Audience

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## GENDER

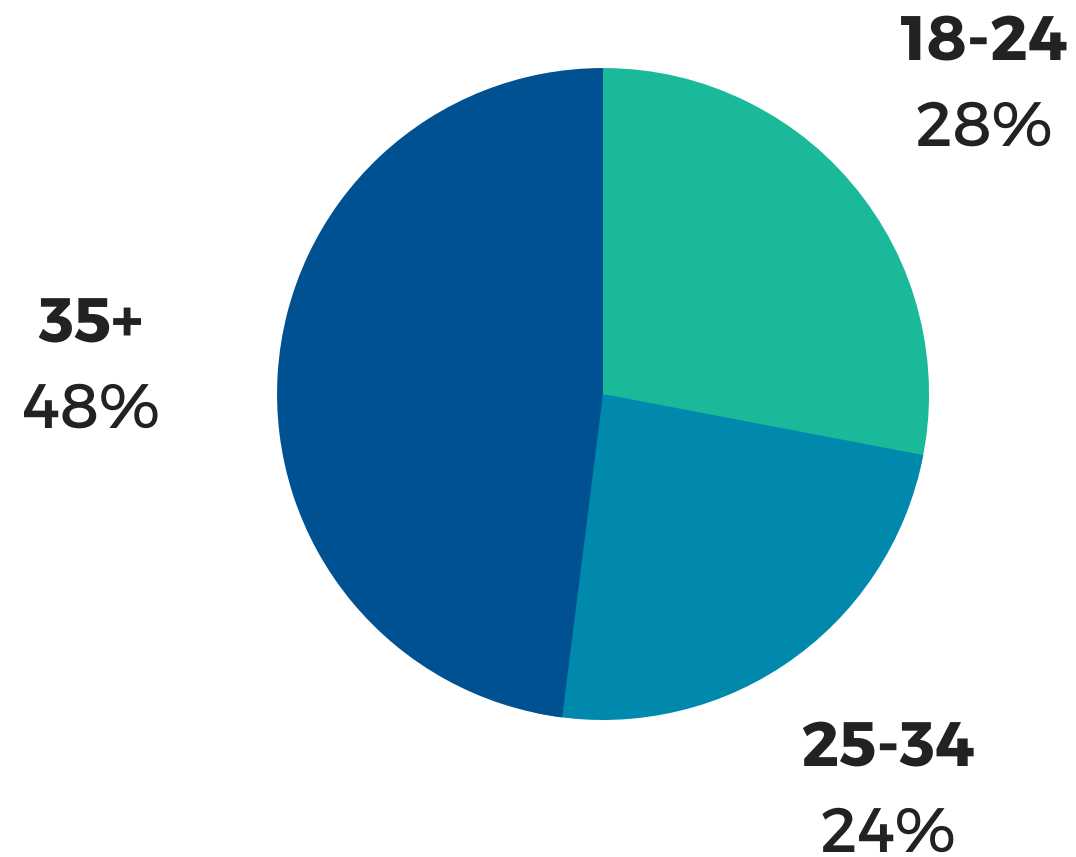


31%

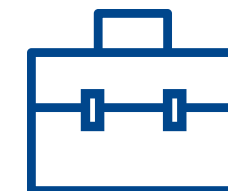
69%



## AGE

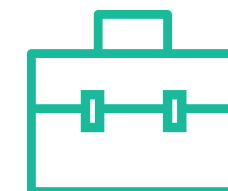


## WORK EXPERIENCE



>5 Years

29%



10+ Years

47%

# Benefits

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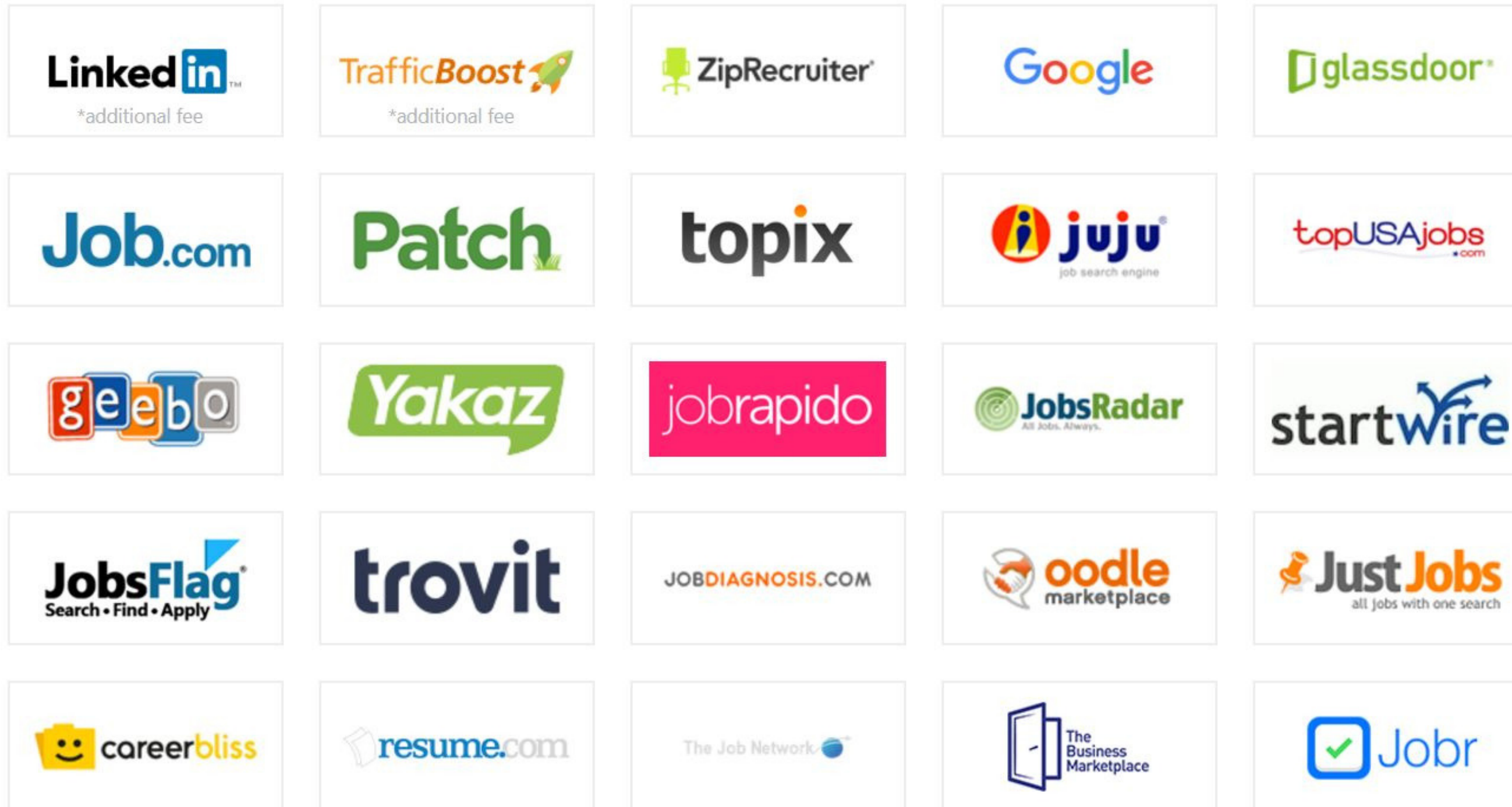


# Hospital Association Network

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# Jobs are cross-posted on hundreds of sites, maximizing visibility.



# Google for Jobs

## Jobs

Near Farragut, TN



### Housekeeper (Full-Time) - 3 openings

Crothall Healthcare

Knoxville, TN

via Snagajob

🕒 3 days ago



### Registered Nurse

Caris Healthcare

Lenoir City, TN

via LinkedIn

🕒 6 days ago 🧳 Full-time



### MEDICAL ASSISTANT CAREER TRAINING - LOCAL MEDICAL TRAINING AVAILABLE

My Medical Career

Knoxville, TN

via CareerBuilder

🕒 2 days ago

➔ [100+ more jobs](#)

Integrated with Google's  
new job search feature

Go beyond our network and  
**increase visibility** of your jobs



**HospitalCareers.com is  
marketed directly to university  
and college career centers.**

We track the number of job views and apply clicks while allowing job seekers to apply directly into a hospital's applicant tracking system.



# Influential Social Media Presence

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18k+ likes



2k+ likes



4k+ followers



17k+ subscribers



# Hospital Profiles

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## Mayo Clinic - Rochester



Rochester, MN

[mayoclinic.org](http://mayoclinic.org)



About

Jobs

### Description

Mayo Clinic provides the highest quality patient care by placing the needs of the patient first. We are the largest integrated, not-for-profit medical group practice in the world with approximately 60,000 employees working in a unique environment that brings together the best in patient care, groundbreaking research and innovative medical education. We offer a highly competitive compensation package, which includes exceptional benefits, and have been recognized by FORTUNE magazine as one of the top 100 "Best Companies to Work For".

### Attractions

Whether you are a student, new graduate or an experienced professional, there are a diverse variety of career fields at Mayo Clinic in Rochester, MN, Jacksonville, FL and Scottsdale/Phoenix, AZ including nurses, pharmacists, laboratory technicians, analyst/programmers, finance associates and administrators.

A Life-Changing Career at Mayo Clinic



# Pricing

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Critical Access	<100 Beds	100-200 Beds	200-300 Beds	>300 Beds
\$1,695 (annually)	\$2,295 (annually)	\$2,895 (annually)	\$3,495 (annually)	\$4,095 (annually)
Unlimited Jobs	Unlimited Jobs	Unlimited Jobs	Unlimited Jobs	Unlimited Jobs



# Additional Exposure

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## Featured Job Postings

- Job Posting featured/highlighted on top of search results page
- \$115 for each Job Listing
- Job will be featured for 30 days

## Banner Advertising & Branding

- Banner Advertisement on Job Search Page
- Logo of Facility on Find Employers Page

## Social Media Recruiting

- Highlights either Facility Profile or Job Opening
- Posted across all HospitalCareers.com social networks – FB, TW, G+, LI
- \$95 for each Job Listing (Posted 3x weekly)

## Recruitment Packages

Diversify your recruitment strategy with a complete media plan that provides targeted results.

Targeted Email  
Campaigns, Newsletters and  
Job Alerts.

Increase your healthcare recruiting efforts by delivering your brand and message directly to the inbox of targeted job seekers.



Brian Bauer

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