

# YOUTH PREVENTION

**OVERVIEW:** The South Dakota Department of Social Services, Division of Behavioral Health works with prevention professionals across the state to promote evidence-based opioid prevention programs and deliver educational materials to middle- and high-school youth.

## KEY PARTNERS:

- Prevention Resource Centers
- Community-Based Coalitions
- South Dakota State University Extension
- Boys & Girls Clubs (statewide)
- KAT Marketing via GoodHealthTV®



## SINCE OCTOBER 2017...



Over 4,300 middle- and high-school youth have received opioid education through a school-based event

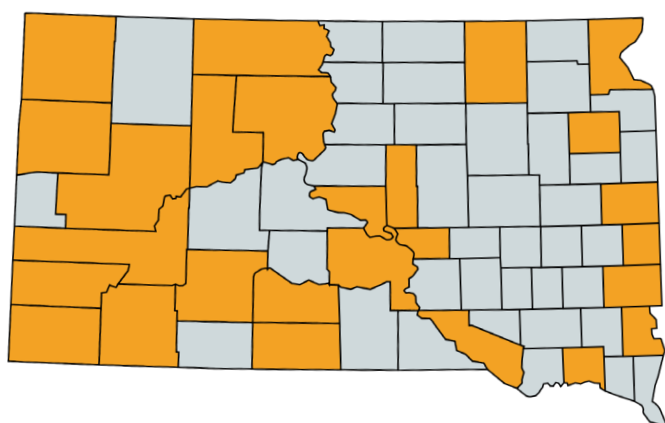



Engaged 400 members of Boys & Girls Clubs across SD through Positive Action® and outreach activities



Educational videos targeted to Native American students have been shown in schools over 3,500 times

## COUNTIES SERVED THROUGH APRIL 2019



 Counties where youth prevention programming has been presented

## STRATEGIES



Deliver evidence-based opioid awareness and education programming (Botvin Lifeskills® Prescription Drug Abuse Prevention Module) to middle- and high-school youth. Expand the delivery of Overdose Lifeline's "This Is (Not) About Drugs" statewide.



Partner with Boys & Girls Clubs across South Dakota to deliver Positive Action® to club members at after-school programs.



Create and launch a Native American Opioid Abuse & Misuse Educational campaign, featuring personal testimonials of South Dakotans with lived experience that are culturally reflective and age-appropriate; air on GoodHealthTV®.

If you or someone you know is struggling with opioid addiction - don't wait. Reach out.

**[www.AvoidOpioidSD.com](http://www.AvoidOpioidSD.com)**  
South Dakota Opioid Resource Hotline  
**1-800-920-4343**

To learn more about prevention activities within your community, please contact DSS, Division of Behavioral Health at 605-367-5236.

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