



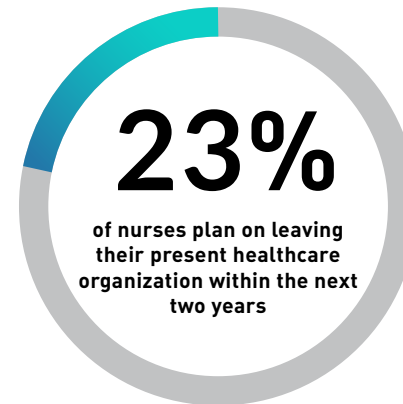
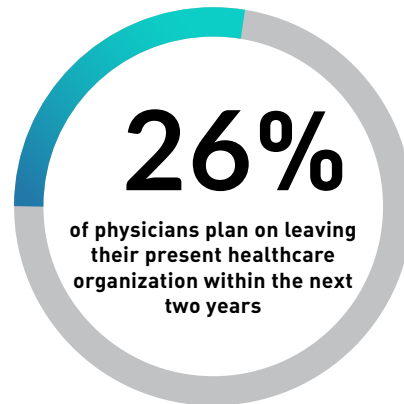
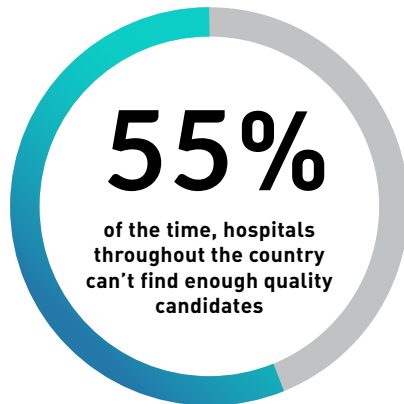
Hospital Careers

THE MOST COST-EFFECTIVE HEALTHCARE RECRUITMENT SOLUTION



The Healthcare Recruitment Need

The healthcare industry is facing significant talent shortages — an estimated **1.2 million** staffing gap for nurses by 2022 and **94,700** staffing gap for physicians by 2025.*



In five years, these numbers nearly triple!

The healthcare industry needs a **cost-effective recruitment solution** that targets quality healthcare professionals and helps combat workforce shortages and turnover issues.





Current Methods Are Tedious and Ineffective

Employers are forced to utilize too many different resources that are neither niche, cost-effective or efficient. ATS systems and internal HR departments are bogged down with non-quality applications while time is wasted on managing multiple platforms and hundreds of resumes that aren't a fit.



\$495
per 30-day
job posting



**\$0.10 -
\$5.00**
per click on
job posting



\$375
per 30-day
job posting



\$419
per 30-day
job posting



HospitalCareers uses a comprehensive, niche marketing strategy to target quality candidates.

Marketing Avenues for Quality Candidates

- ▶ Targeted Search Engine Visibility
- ▶ Google For Jobs Integration
- ▶ Programmatic Job Distribution
- ▶ 34 Hospital Association Partners
- ▶ Hospital Association Websites
- ▶ Multiple State-Wide Recruitment Websites
- ▶ New Graduates at Colleges & Universities

Google hospital jobs

About 171,000,000 results (0.79 seconds)

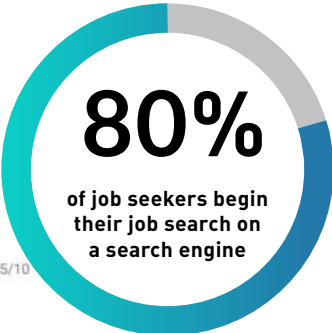
Hospital & Healthcare Jobs - HospitalCareers.com
www.hospitalcareers.com/
Find your next healthcare career today! Search over 20,000 hospital openings.
Nursing Jobs · IT Jobs · Administration Jobs · Therapy Jobs
Search Jobs Career Insights Job Alerts Get Advice

\$17-41/Hr Hospital Jobs - No Experience Necessary FT/PT
www.jobtomic.com/hospital-jobs
Hiring Immediately. Need Entry Level & Experienced. View Local Openings & Apply Will Train - No Experience Required - Apply for Jobs Today - Email or SMS Job Alerts
Medical Assistant Jobs · Medical Billing Jobs · Pharmacy Jobs · Case Manager Jobs
Registered Nurse (RN) - from \$27.00/hr - Pediatrics, ICU & More - More

Hospitals Jobs available. - Find what you're looking for - indeed.com
www.indeed.com/Hospitals
Start working at the Hospitals today using One Simple Search at indeed.com.
Ratings: Listing variety 10/10 - Alerts & notices 10/10 - Listing quality 10/10 - Tools & advice 9.5/10

Careers at St. Jude - StJude.org
www.stjude.org/Careers
Children's Research Hospital See our Online Job Listings Today!

Jobs - Knoxville - UT Medical Center
www.utmedicalcenter.org/jobs/
Jobs at UT Medical Center. If you are looking for jobs in Knoxville, Tennessee, then look no further than The University of Tennessee Medical Center.
Browse Jobs · Nursing · Team Member Access · Contact Human Resources.



Hard-To-Fill Jobs are Distributed Across Hundreds of Online Resources



34 Hospital Association Partners in Our Network



Streamline the Job Posting & Application Process

1

Job Scraping which directs candidates into your application tracking system or application process.

2

HR professionals don't have to manage multiple platforms or manually post job openings.

3

Employers capture the candidate's information, resumes, and applications via their own systems.

4

Employer Dashboards provide ROI by keeping track of jobs, views and apply clicks driven into your ATS.

Interactive & Branded Profile Pages



Hospital Careers Search Jobs Find Employers Resources Career Insights Job Trends **JOB SEEKER** **EMPLOYER**

Job title or keywords Location **SEARCH**

Mayo Clinic Campus in Minnesota

MAYO CLINIC
200 First St. SW
Rochester, MN 55905
Web: mayoclinic.org

About **Jobs**

Description

Learn and grow among the best in your field at the nation's top hospital (U.S. News & World Report, 2018-2019), ranked No. 1 in more specialties than any other care provider. At Mayo Clinic, you'll use the power of collaboration to achieve the highest standards for medical care and health improvement, working in the largest integrated, not-for-profit medical group practice in the world with over 40,000 employees. You're invited to contribute to a unique environment that brings together the best in patient care, groundbreaking research and innovative medical education. Being a part of Mayo Clinic allows for more work-life balance, competitive compensation and generous benefits, career security and the ability to manage and coordinate patient care in the most efficient ways possible. In 2018, Diversity Inc named Mayo Clinic to its Top 11 Hospitals and Health Systems list for the seventh straight year.

A Life-Changing Career at Mayo Clinic Watch later Share

Affordable Pricing Cuts Down the Cost Per Hire

A cost-effective annual fee provides unlimited job postings, candidates, applications, and hires.

We reduce healthcare recruiting costs-per-hire over

60%

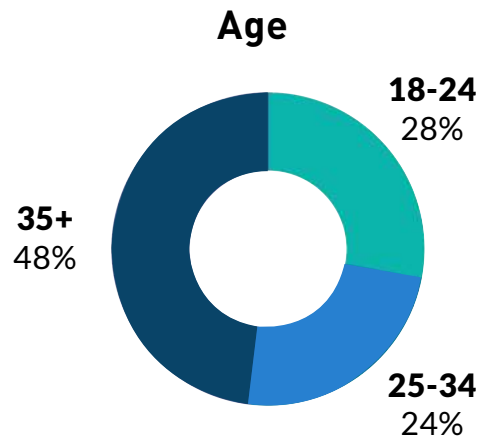
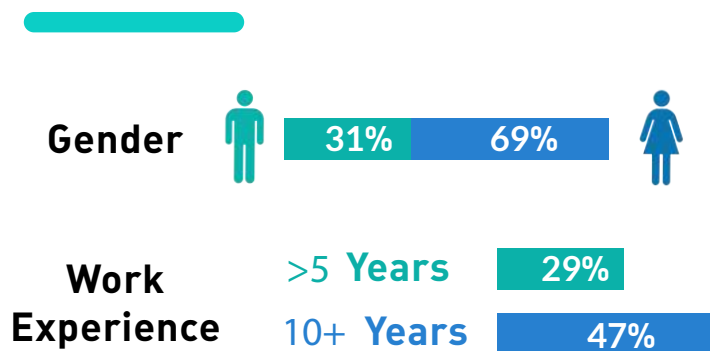
Pricing

Critical Access	<100 Beds	100-200 Beds	200-300 Beds	>300 Beds
\$1,695 (Annual)	\$2,295 (Annual)	\$2,895 (Annual)	\$3,495 (Annual)	\$4,095 (Annual)
Unlimited Jobs	Unlimited Jobs	Unlimited Jobs	Unlimited Jobs	Unlimited Jobs

Average Cost Per Hire:
\$4,129

* Society for Human Resource Management (SHRM)

A Healthcare Platform With Proven Results



Average Job Stats Per Employer

32,000

Job Views Annually

1,700

Apply Clicks Annually

500

Jobs Listed Annually



214,000+
Registered Users



30,000+
Job Openings



4,700+
Healthcare Organizations



255,000+
Page Views per Month



90,000+
Visitors per Month



22,000+
Newsletter Subscribers

Over 4,700+ hospitals, clinics and systems trust HospitalCareers to manage their recruitment

What Employers Are Saying

MaineHealth

Jamie Galanif

Marketing Partner, Talent Acquisition

- FY18 **Overall Referrals** to our Careers Site: **937**
Conversion Rate: **38.53%**
- FY19 **Overall Referrals** to our Careers Site: **745**
Conversion Rate: **55.57%**
Total Applications YTD: **636**
Total Hires YTD: **36**

We continue to see a steady climb in the referral traffic from HospitalCareers to our website. The total # of applicants also continues to increase with a peak # in the month of February this year at 132 applicants citing HospitalCareers as their source for hearing about the position they applied for. Since October 1, 2018 we have hired 36 employees who stated on their applications that they heard about the opening through HospitalCareers. We look forward to continuing our partnership with your team!

WakeMed



DukeHealth

Med Center Health

OU Medicine

BOZEMAN HEALTH



CentraState
Healthcare System



Essentia Health



TriHealth

Community Health Network

Scott Sendelweck, HR Digital Marketing Manager

HospitalCareers has been a great partner in the search for talented healthcare professionals. The toolset is easy to use and the results have been great! In less than a year, we have obtained 120,000 job views and over 4,000 apply clicks. The analytics show that we are reaching the correct target audience and attracting the best talent to our healthcare network.

University of Kentucky

Emily Curtsinger, HR Employment Manager

We began posting jobs on HospitalCareers.com two years ago and it has proven to be an effective recruitment platform for UK HealthCare. We have had multiple hires who reported finding their job opportunity on HospitalCareers and we have received hundreds of qualified applicants thanks to this resource. Healthcare is such a competitive market that finding a job board which produces qualified applicants and hires is extremely valuable.

What Employers Are Saying

Virginia Hospital Center

Laura Van Syckle, Director of Recruitment

Since 2014, there has been a steady increase in the total applicants through our applicant tracking system from VAHospitalCareers.com / HospitalCareers.com. We have had great success with hiring experienced RN's in a variety of specialties including: NICU, PACU, & Cardiac Telemetry. We have also had great hires for pharmacists, IT support, Nursing support, and Clinical Nurse Educators. One position that was extremely hard to fill was our Clinical Nurse Educator for Oncology and it was our relationship with HospitalCareers that got us the qualified RN for this position.

- For 2016 we had **1,771 applicants** resulting in **142 hires**
- For 2017 we had **1,652 applicants** resulting in **155 hires**



Valir Health

Bill Turner, Vice President - Human Resources

90% of the candidates applying through HospitalCareers.com possess the requisite licensure and experience required for the position posted. We experience a very high percentage of candidates that do not possess the requisite licensure and experience when applying through other job boards.

- The automated nightly scrub process insures our job postings are current without manual updating and intervention, no worries about maintaining multiple job postings to multiple job boards.
- The value for a one year subscription for unlimited job postings is unparalleled. The features offered on this network would normally cost 10 times the amount of the annual subscription fee through another job board or recruitment web site.

INTEGRIS

Loree McMahan, Recruiting Manager

INTEGRIS has found HospitalCareers.com beneficial for exposure in recruiting. We feel that serious healthcare professionals look to entities such as Oklahoma Hospital Association for specific positions to find employers engaged with the learning component and involvement on a local and national level. HospitalCareers scrapes our job board for all jobs which makes it easy to work with them.



THANK YOU!

HospitalCareers is the healthcare industry's leading career destination site, connecting healthcare candidates and hospitals to find their perfect match!

Register • <https://www.hospitalcareers.com/employer/register>

Contact • <https://www.hospitalcareers.com/contact-us>

Email • info@hospitalcareers.com

Call • 866-870-4885 ext. 801