



**CELEBRATING  
95 YEARS  
OF HEALTHCARE  
ADVOCACY**

**Rural Health  
Leaders  
Conference  
June 9-10, 2021**

# RURAL HEALTH LEADERS CONFERENCE

At SDAHO's Rural Health Leaders Conference, attendees will gain practical guidance in healthcare issues uniquely focused on rural health. This conference will bring industry experts to speak on South Dakota specific rural health priorities – workforce, behavioral health, and facility infrastructure. Participants will learn new models of care, innovative strategies, grant opportunities, and receive updates on current and future rural health regulations.

We welcome you to join SDAHO June 9 and 10 in Pierre, SD. The Rural Health Leaders Conference is designed for healthcare leaders focused on improving health in rural South Dakota. Targeted audience includes hospital CEO's, CNO's, CFO's, long-term care administrators, health care board members, and other leaders within hospital and post-acute care setting.

## REGISTRATION

Registration is per person and includes sessions on June 9 and 10, networking social, breakfast and lunch on June 10, and continuing education hours for long-term care administrators. Registration is \$200 for SDAHO member facility staff and \$350 for non-member facility staff.

To register, go to <https://sdaho.org/rural-health-leaders-conference/>

Cancellation policy: Prior registration is required. Registration deadline is June 2, 2021. No-shows will be billed. A full refund will be given to all cancellations received 10 or more business days prior to the program. No refunds will be given to cancellations received five or fewer business days prior to the program. All cancellation and substitution requests must be emailed to [michella.sybesma@sdaho.org](mailto:michella.sybesma@sdaho.org).

## PARTICIPANT PORTAL

This year we will have a conference webpage for participants to access the session schedule, speaker information, and handouts.

## CEU INFORMATION

Earn 8.0 hours of CEU's for Nursing Home Administrators through this conference.

SDAHO is the South Dakota affiliate of LeadingAge, an approved provider of continuing education in nursing home administration by the South Dakota Board of Nursing Facility Administrators. There are up to 8.0 contact hours available to nursing home administrators at this conference.



## AGENDA

### WEDNESDAY, JUNE 9

**1:00 - 2:00 PM**

#### AHA FEDERAL UPDATE FOR RURAL HEALTHCARE

John Supplitt, American Hospital Association

This session will review the federal advocacy and policy environment that shapes rural health care delivery and how it is evolving. It will review recent legislation and how it may affect the delivery and payment of rural health providers and services.

Session Objectives:

1. Inform on priorities of AHA Board Task Force on the Future of Rural Health
2. Inform on status of COVID-19 provider relief funds and grants
3. Identify opportunities presented to rural hospitals in recent legislation and effect of federal court decisions for 340B and site neutral payments

**2:15 - 3:15 PM**

#### A SD WORKFORCE SOLUTION: H-1B RURAL HEALTHCARE GRANT PROGRAM

Dr. Matt Owens, Bridget Diamond-Welch, Cassi Severson, Stephanie Mayfield

The H-1B Rural Healthcare Grant Program is designed to alleviate healthcare workforce shortages by creating sustainable employment and training programs in healthcare occupations serving rural populations that are scalable and replicable. The COVID-19 pandemic has increased the need for healthcare workers, particularly in rural areas where there was already an acute need. Expanding employment and training models for the healthcare industry will help individuals gain the skills necessary to provide needed services, fill vacancies, and allow employers to find skilled workers more readily. This session will review the grant, discuss opportunities for SD healthcare facilities and share how SD communities are benefiting from this program.

Session Objectives:

1. Define the H-1B Rural Healthcare Grant Program
2. Explain how healthcare facilities can participate in this program
3. Identify how this program will benefit rural healthcare facilities

**3:30 - 4:30 PM**

## **USING SEQUENTIAL INTERCEPT MODELING TO ADVANCE COMMUNITY-BASED SOLUTIONS FOR MENTAL HEALTH AND SUBSTANCE USE DISORDERS**

Brock Rops, Bridget Diamond-Welch, Cassi Severson, Stephanie Mayfield

Many communities are interested in addressing the overrepresentation of people with mental illness in local courts and jails, however, the task can seem daunting and the various program options confusing. The Sequential Intercept Model provides a workable framework for collaboration between criminal justice and healthcare facilities to address and reduce the criminalization of people with mental illness in their community. During this session, participants will discover how to create a local strategic plan based on the gaps, resources, and priorities identified by community stakeholders.

Session Objectives:

1. Describe the Sequential Intercept Model (SIM)
2. Outline the process for developing a SIM plan within a community
3. Identify the benefits of creating a SIM strategic plan with community stakeholders

**4:45 - 6:00 PM SOCIAL HOUR**

## **THURSDAY, JUNE 10**

**8:30 - 9:30 AM**

### **MENTAL HEALTH AWARENESS IN RURAL SOUTH DAKOTA**

Bridget Swier

The Front Porch Coalition is dedicated to helping individuals who have tragically lost someone to suicide while working to reduce the incidence of suicide within the communities they serve. This session will address the 'boots on the ground' efforts happening in rural South Dakota to bring resources, awareness, and care for those living with, treating and/or walking along someone with mental health. The topics of stigma, PTSD, and suicide will be explored by sharing real-life experiences, tips on what to look for and how to help, along with resources and available services will be shared with participants.

**9:40 - 10:40 AM**

### **FUTURE DESIGN TRENDS IN RURAL HEALTHCARE AND SENIOR LIVING**

Allison Dvorak & Mike Rodebaugh, Leo A Daly

This course describes the importance of providing dignity driven design solutions for rural long-term care communities. These solutions are determined to safeguard the dignity of all involved with patient care, including staff, the resident's family support system, and local community. By engaging local stakeholders to define the needs of the new community care campus, the long-term care campus becomes integral to the larger community through its care and economic impact. As these needs are defined, community programs may be integrated within the new campus buildings to provide a holistic campus for the needs of the residents and local community.

With healthcare and long-term care facilities being greatly impacted by the current global health crisis, it is also critical to assess the integration of infection prevention with future design processes to adapt to new conditions of our everchanging environment for the safety of the residents.

**10:50 - 11:50 AM**

### **HELMSLEY CHARITABLE TRUST AND THE RURAL HEALTHCARE PROGRAM**

Scott Johnson, Helmsley Charitable Trust

In 2009, the Helmsley Charitable Trust created its Rural Healthcare Program to improve access to and quality of care in the upper Midwest. This program focuses on the most medically underserved area in the U.S., the upper Midwest, due to its pronounced gaps in healthcare access and a relative lack of private funding. During this session, Scott Johnson, Program Officer for the Helmsley Charitable Trust, will share best practices on how rural facilities can partner with the Trust. He will explore several innovations under way in South Dakota, and the Midwest, and their intended impact to improve healthcare delivery. Mr. Johnson will share on a current pilot program, Virtual Crisis Care model, where mental health professionals assist law enforcement and court services.

Session Objectives:

1. Describe the Helmsley Charitable Trust, Rural Healthcare Program
2. Identify current federal, state and Helmsley Charitable Trust efforts to address identified needs
3. Explore best practices related to partnering with the Helmsley Trust

**12:30 - 1:30 PM**

### **OFFICE OF RURAL HEALTH UPDATE**

Kaitlin Thomas, Tracy Thomes

This panel session will focus on the current programs and initiatives from the South Dakota Office of Rural Health where their mission is to improve the delivery of health services to rural and medically underserved communities. This discussion will include an update on the hospital preparedness program and introduction to the Pandemic Crisis Standards of Care Plan, which was developed by the health systems and endorsed by LifeCircle South Dakota, a statewide collaboration of institutions, organizations and people committed to improving end-of-life care.

**1:30 - 2:30 PM**

### **LIFE IS A MARATHON, SO DOUBLE TIE YOUR SHOES**

Life is a marathon. There's some up-hill, some down-hill, sudden curves and sneaky speed bumps, all calculated to bring out the best or worst in us. But being fit is the key to navigating the course, and getting fit is part of the fun. Fitness of mind and body is our right and our obligation, the pursuit of happiness lies in courage to live, the patience to persist, and the tenacity to "take it on". This presentation addresses where we are, where we want to go and how to get there. With a balance of humor, hints, harangue, and homily, learn how to put yourself first and give others permission to do the same by powerful role modeling and living the life you were meant to live.

**Elaine Doll Dunn, PhD.**



Born in the shadow of the shrine of democracy and raised on the plains where Dunbar danced with his wolf, Elaine Doll-Dunn brings to the podium 38 years in education 50,000 miles in running shoes, 125 marathons, and the joys and tribulations accompanying 7 children and 20 grandchildren. Along the way she conquered Devil's Tower, Kilimanjaro, sixty miles of Panama, three husbands, and cancer. Recently retired, the former Mrs. South Dakota, Spirit of

Dakota, and Spirit of Spearfish, gets her teaching "fix" by training women to run her Leading Ladies' Marathon. This Renaissance woman's passion is empowering women.

# SPONSORS AND VENDORS



## Stephanie Mayfield

Stephanie Mayfield is from ND and holds a Bachelor's Degree in Business Administration. Her early work experiences were a Procurement Analyst for national retailer (Menard's, Inc.) and a Commodity Manager for aerospace manufacturing company Goodrich (Collins Aerospace). In 2010, Stephanie began working in the Non-Profit sector as the EVP of the Valley City Area Chamber of Commerce and most recently the Foundation and Mission Director for a Critical Access Hospital in ND. Together, with her husband and daughter, the family moved to Rapid City in late 2019. Stephanie started as Director of the West River AHEC in October 2019, shortly after it was established.

## Dr. Matt Owens

Matthew P. Owens, MD is a Family Medicine physician at Redfield Avera Clinic in Redfield, SD. He graduated from the USD Sanford School of Medicine in 1993 and completed a residency in Family Medicine through the Sioux Falls Family Medicine Residency program as part of the Rural Track in Brookings, SD in 1997.

## Michael D. Rodebaugh AIA, NCARB

Michael Rodebaugh leads design for the firm's senior living market. He draws on 22 years of experience in design and project management for senior-related communities, from 40,000 SF to more than 700,000 SF. He is influenced by experience in residential and hospitality design, emphasizing homelike spaces that foster a sense of wellbeing for every occupant, including residents and staff. In 2019, he authored "Addressing the staffing crisis by design" for EFA Magazine from Environments for Aging. His design work leverages evidence-based design strategies rooted in achieving measurable goals that contribute to wellness. Michael earned his bachelor of arts and Master of Architecture degrees from the University of Florida.

## Brock Rops

Brock Rops has been in education for over 20 years. Brock obtained is undergraduate degree from Mount Marty College (University) and a master's degree in Educational Leadership from the University of Sioux Falls. Currently, Brock is the Deputy Director of South Dakota Area Health Education Center (AHEC) and the Executive Director of South Dakota HOSA-Future Health Professionals. Both entities focus on rural healthcare shortage issues and helping with recruitment strategies into these areas.

Brock started the HOSA program in 2012-13 with seven pilot chapters and 270 members. Prior to the pandemic, South Dakota HOSA boasted a membership of over 1000 in forty chapters state-wide. HOSA aims to nurture and encourage high school students interested in a health care profession.

## Cassi Severson

Cassi Severson grew up in Platte, SD and has called the Black Hills region home for over six years. She holds a Bachelor's degree in History/Secondary Education and a Master's of Education in Counseling & Human Development. She has worked in various positions devoted to college & career readiness and students success at local institutions including South Dakota Mines, SDSU College of Nursing, and Western Dakota Technical College. She enjoys working with students of all ages and interests to help them find their individualized pathway into a healthcare career. Cassi started as the Program Coordinator for the West River AHEC in March 2020.

## John Supplitt

John Supplitt is senior director of Rural Health Services for the American Hospital Association. Since 1993 he has worked with and on behalf of the AHA's 1860 small or rural hospital including 1000 Critical Access Hospital members to identify, develop, and advance their unique health care interests, needs, and perspectives. Mr. Supplitt has spoken and written extensively on rural hospital advocacy and policy and the future of rural health care delivery to hospital CEOs and trustees across the country. He has designed and presented educational programs and webinars on federal policy for rural hospitals He has edited technical advisories on rural hospital utilization, finances, services, critical access hospitals, and telehealth and broadband funding.

# SPEAKERS

## Bridget Diamond-Welch

Bridget Diamond-Welch, Ph.D., is the Associate Director of the Center for Rural Health Improvement and an Associate Professor of Family Medicine. Her team provides grant writing, technical assistance, and evaluation for several community-facing programs, including South Dakota Area Health Education Centers and the Rural Healthworks South Dakota program. Diamond-Welch works extensively on criminal justice efforts, specializing in systemic efforts to address sexual assault across the state.

## Allison Dvorak

Allison Dvorak is a South Dakota registered architect who has managed more than 50 healthcare projects within a single healthcare system. She has led up to \$70 million in capital projects annually for both private- and public-sector healthcare systems, including the Avera Addiction Center in Sioux Falls and the Sioux Falls VA Lobby and PACT Addition. Her expertise has been featured nationally on the topic of human-centered design and its impact on wellness for patients, healthcare providers and families. Allison earned her bachelor's degree in environmental design and a Master of Architecture degree from North Dakota State University.

## Scott Johnson

Scott Johnson is a Program Officer for the Helmsley Charitable Trust, a philanthropic organization aspiring to improve lives by supporting exceptional efforts in the US and around the world in health and select place-based initiatives. He is a Licensed Independent Clinical Social Worker with 35 years of mental health service and program administration experience.

## Dr. Andrew McLean, MD, MPH,

Dr. Andrew McLean, MD, MPH, is Chair of the Department of Psychiatry and Behavioral Science at the University of North Dakota School of Medicine and Health Sciences and is a technical trainer for the Mountain Plains Addiction Technology Transfer Center (Mountain Plains ATTC) and Mountain Plains Mental Health Technology Transfer Center (Mountain Plains MHTTC).

He grew up in the home of a rural general practitioner. He obtained his medical degree from the University of North Dakota School of Medicine, completed a psychiatry residency at the University of Wisconsin and a Masters of Public Health degree from the University of Minnesota. Dr. McLean previously was the Medical Director of the ND Department of Human Services. He has served on a number of clinical, administrative and regulatory boards including medical licensing and professional health programs. Dr. McLean has a particular interest in working with and advocating for individuals with serious and persistent behavioral health issues. He also is interested in individual and community resilience.