



**UNIFIED VOICE  
FOR HEALTHCARE**  
HOSPITALS  
NURSING HOMES  
ASSISTED LIVING  
HOME HEALTH  
HOSPICE



**South Dakota**

Association of Healthcare Organizations

**2022 Annual Convention  
Exhibitor Opportunities**

## 95th Annual Convention

September 21-23, 2022

Sioux Falls Convention Center, Sioux Falls, South Dakota

### Exhibit Show & Social

Thursday, Sept. 22, 2022

Exclusive Hours: 4:30 -6:30 p.m.

**BOOTH FEES:** The booth fee of \$1000 (with or without electricity) includes:

- ✓ 10' x 10' booth, draped sides and back, skirted 8' table, two chairs
- ✓ Recognition in program materials, including product or service description (Aug. 1 deadline)
- ✓ Two tickets to Thursday keynote lunch
- ✓ Listing on convention app with description

**SHOW HOURS:** Exhibit Show is scheduled for 4:30 - 6:30 pm, Thursday, Sept. 22, 2022. SDAHO does not schedule any other activities or programs during these hours! *THESE HOURS ARE EXCLUSIVE!*

**CHECK-IN AND SET-UP HOURS:** Exhibitor check-in and set-up time is from 8 am to 3 pm, Thursday, Sept. 22. Please contact Kallee Rydland at 605-789-7525 if you need to make special arrangements regarding set-up time. Booths will need to be taken down following the conclusion of the show, by 8pm. We ask exhibitors to refrain from early booth tear-down.

**BOOTH ASSIGNMENTS:** Booths are assigned on a first come, first served basis; following receipt of full fee. Include full payment with your signed application or pay by credit card online (booth registration only). **No booth will be reserved until payment is received in full.** If the assigned booth space is canceled by the exhibitor prior to Aug. 1, 2022, \$100 will be retained to cover expenses already incurred by SDAHO; after Aug. 1, \$500 will be retained by SDAHO. There will be no refund after Sept. 2, 2022.

### CONVENTION DATES AND LOCATION:

Convention programming will begin at 8:30am on Thursday, Sept. 22, 2022, and end at 2:00pm on Friday, Sept. 23, 2022, at the Sioux Falls Convention Center, Sioux Falls, South Dakota. The Exhibit Show is scheduled for 4:30 - 6:30 pm, Thursday, Sept. 22, 2022.

**HOTEL ACCOMMODATIONS:** A block of rooms has been reserved under the SDAHO convention name at the Sheraton Hotel, 1211 N West Avenue, Sioux Falls, South Dakota, 605-331-0100.

**CONVENTION ATTENDANCE:** Expected attendees include more than 500 hospital and long term care decision makers, including administrators, finance directors, directors of nursing, purchasing agents, public relations directors, personnel directors, engineers, health information managers, lab managers, social work directors/coordinators, dietitians, home health/hospice managers, quality assurance managers, activity coordinators and many others. All SDAHO member organizations are expected to be represented at the convention. **Attendees will receive a list of exhibitors in their convention materials. Exhibitors will receive a list of convention attendees.**

**DOOR PRIZES:** SDAHO will provide more than \$1,000 in cash and/or door prize(s). Registrants must sign up at individual booths and be present to win the SDAHO sponsored prize(s). SDAHO encourages exhibitors to plan their own giveaway. The prize may be a product or service offered by the exhibiting organization or commercial product of general appeal. However, the product or services must be useable by the winner without the purchase of additional goods or services.

### CONTACT

Kallee Rydland  
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Sioux Falls, SD 57106  
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### CONVENTION CENTER INFORMATION

Sioux Falls Convention Center  
1201 North West Avenue  
Sioux Falls, SD 57104  
Phone: 605-367-4100

To become an exhibitor, please go to [www.sdaho.org/convention](http://www.sdaho.org/convention) to register.