

Annual Convention **Sponsorship & Exhibit Show Opportunities**



Expected attendees include more than 500 hospital and long term care decision makers, including administrators, finance directors, directors of nursing, purchasing agents, public relations directors, personnel directors, engineers, health information managers, lab managers, social work directors/coordinators, dietitians, home health/hospice managers, quality assurance managers, assisted living directors, activity coordinators and many others. All SDAHO member organizations are expected to be represented at the convention.

Convention Highlights:

Golf Event | Socials | Awards Luncheon | Networking | Education

Exhibitor Booth \$1,000 *Electricity is additional \$50

- Exhibitor show with no conflicting sessions
- Booth space includes 8' table with two chairs and pipe and drape
- Access to network with South Dakota's healthcare professionals
- 2 complimentary luncheon tickets for Thursday
- Attendee list with emails and addresses

Sponsor Opportunities

Annual Convention Sponsorships

Platinum \$10,000 Limited opportunities available

- Logo displayed prominently at socials
- 4 registrations to SDAHO's Annual Convention and golf event
- Prominent exhibit space
- Logos displayed during keynote session and company name included in speaker introduction
- Splash ad on event app
- Logo and website link included on convention webpage, event app, and other promotional material
- Attendee list with emails and addresses

Gold \$7,500

- · Logo displayed prominently at luncheons
- 3 registrations to SDAHO Annual Convention and golf event
- Prominent exhibit space
- Splash ad on event app
- Logo and website link included on convention webpage, event app, and other promotional material
- · Attendee list with emails and addresses

Silver \$5,000

- Logo displayed prominently at breakfasts
- 2 registrations to SDAHO's Annual Convention and golf event
- Exhibit space
- Splash ad on event app
- Logo and website link included on convention webpage, event app, and other promotional material
- Attendee list with emails and addresses

Bronze \$2,500

- · Logo displayed prominently at snack breaks
- 1 registration to SDAHO's Annual Convention
- Exhibit space
- Logo and website link included on convention webpage, event app, and other promotional material
- Attendee list with emails and addresses