**Hometown Healthcare Hero Overview:**



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| --- | --- |
| Total Number of Facilities Visited | 16 (13 were included in the SDCF Grant) 3 were pilot videos  |
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| Pilot Facilities not covered under SDCF Grant (3 total)  | * Pierre, St. Mary’s Hospital
* Webster – Sanford Webster Medical Center
* Winner – Winner Regional Health
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|  |  |
| Hometown Healthcare Facilities Covered under SDCF Grant (13 total)  | * Aberdeen – Avera St. Luke’s
* Bowdle – Bowdle Healthcare Center
* Brookings – Brookings Healthcare System
* Burke – Community Memorial Hospital
* Canton – Sanford Canton-Inwood
* Custer – Monument Health Custer
* Freeman – Freeman Regional Health System
* Hot Springs – Fall River Health System
* Mobridge – Mobridge Regional Hospital and Clinics
* Spearfish – Monument Health Spearfish
* Sturgis – Monument Health Sturgis
* Viborg – Pioneer Memorial Hospital
* Wessington Springs – Avera Weskota Memorial Hospital
 |
|  |  |
| Total Dollars Spent on Facebook / LinkedIn | **$8206.45**  |
|  |  |
| Total Social Media Reach  | **586,091 people**  |
|  |  |
| Total Dollars Spent on Press Releases (included written article and YouTube Link)  | **$540.00**  |
|  |  |
| Total Number of people who clicked on job link included video story | **10,269** |
|  |  |
| Total Videos Completed (4 per facility) Plus promotional videos  | **60**  |
|  |  |
| TOP 5 STATES Looking at Hometown Healthcare Videos | * Texas
* South Dakota
* California
* Florida
* New York
 |
|  |  |
| Total Jobs Filled to Date | 42  |