

Annual Convention
Sponsorship &
Exhibit Show
Opportunities

September 25-27, 2024 in Rapid City, SD



The most extensive healthcare event organized by SDAHO is the Annual Convention. The convention aims to bring together healthcare systems, hospitals, nursing homes, assisted living, hospice, and home health organizations across South Dakota. The purpose of this event is to provide an opportunity to learn, network, golf, and celebrate the dedicated healthcare professionals. The exhibitor show will be held on Thursday, September 26. It will have dedicated trade show hours, and no competing sessions or meetings will take place during this time.

Convention Highlights:

Golf Event | Socials | Awards Luncheon | Networking | Education

Exhibitor Booth \$1,000 *Electricity is additional \$50

- 10' x 10' booth space, including 8' table with two chairs and pipe and drape
- Dedicated exhibitor show hours with no conflicting sessions on Thursday afternoon
- Pre and post-show attendee list with emails and addresses

Visit <u>sdaho.org/sponsors</u> to fill out an interest form.

Annual Convention Sponsorships

Visit
sdaho.org/sponsors
to fill out an
interest form.

Platinum \$10,000 Limited opportunities available

- · Company logo displayed and verbal recognition during Exhibitor Social
- · 4 registrations to SDAHO's Annual Convention and golf event
- Prominent exhibit space
- · Company logos displayed during keynote session and verbal recognition during opening comments
- Banner advertisement on event app
- Company logo and website link included on convention webpage, event app, and other promotional material
- Pre and post-attendee list with emails and addresses
- Social media recognition (Facebook and LinkedIn)

Gold \$7,500

- Company logo displayed at Awards luncheon and verbal recognition during opening comments
- 3 registrations to SDAHO Annual Convention and golf event
- Prominent exhibit space
- Banner advertisement on event app
- Company logo and website included on convention webpage, event app, and other promotional material
- Pre and post-attendee list with emails and addresses
- Social media recognition (Facebook and LinkedIn)

Silver \$5,000

- · Company logo displayed at event breakfasts
- · 2 registrations to SDAHO's Annual Convention and golf event
- Exhibit space
- Banner advertisement on event app
- Company logo and website included on convention webpage, event app, and other promotional material
- Pre and post-attendee list with emails and addresses
- Social media recognition (Facebook and LinkedIn)

Bronze \$2,500

- Company logo displayed at refreshment breaks
- 1 registration to SDAHO's Annual Convention
- Exhibit space
- Company logo and website included on convention webpage, event app, and other promotional material
- Pre and post-attendee list with emails and addresses
- Social media recognition (Facebook and LinkedIn)

Contributions or membership payments to the South Dakota Association of Healthcare Organizations are not tax deductible as charitable contributions.