

# SPEAKERS

## **Alyssa Olson**

### **Brookings Health System**

Alyssa Olson became the first community health worker at Brookings Health System. She helped create the program starting in January 2022 and began seeing patients when the program launched in early March of the same year. She holds a B.S. in community and public health from South Dakota State University and completed CHW certification at Lake Area Technical Institute. She serves on the Community Health Worker Collaborative of South Dakota (CHWSD) Board of Directors. Since 2015, she has also worked as an EMT for Brookings Health System.

## **Amanda Miiller**

### **SD Attorney General Office**

Amanda Miiller joined the South Dakota Office of the Attorney General as a Criminal Litigator in 2020, became the Director of the Medicaid Fraud Control Unit in 2023, and is now overseeing the Civil Division of the office. Before joining the Office of the Attorney General, she served as a Staff Attorney for the South Dakota Supreme Court. Amanda graduated from University of South Dakota in 2011, receiving a juris doctorate, with high honors, and a master's degree in public administration. Amanda is originally from Armour, SD, and she is a proud veteran of the U.S. Navy.

## **April Crago**

### **Rural Health Care, Inc.**

April has worked in many facets of primary care during her career and has served as the Chief Medical Officer at Rural Health Care, Inc. – a Federally Qualified Health Center organization serving 13 locations in South Dakota and Minnesota – for the past 13 years.

## **Bryan Breitling**

### **Avera Health Dells Area Hospital & Avera Flandreau Hospital**

A native South Dakotan with over three decades of experience in healthcare administration—including 24 years with Avera—Bryan currently serves as Administrator for Avera Dell Rapids and Avera Flandreau hospitals, as well as Regional Administrator for the Avera Medical Group rural network. Bryan also served in the South Dakota State Senate from 2021 to 2024 representing District 23. Bryan holds a Bachelor of Science degree in finance and accounting from Northern State University and an MBA in healthcare from the University of Sioux Falls. Bryan is a husband, father of three, and proud grandfather of two.

## **David Schreiner, Ph.D., FACHE**

### **Katherine Shaw Bethea Hospital**

Dr. David L. Schreiner is an inspiring and values-driven leader who strives every day to live up to his definition of leadership. For him, being a values-driven leader means living in the moment, continually learning, challenging existing practices, producing positive results, innovating to improve the lives of others, and loving unconditionally. His passion for improving himself, his family, his friends, his community, and the world is unparalleled, and he aims to be a missionary for excellent health and vibrant communities by spreading love through generosity and healing. Dr. Schreiner is a passionate advocate for rural hospitals, having spent most of his life in small towns and working within small communities. His research focuses on improving executive communication.

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## **Kim Malsam-Rysdon**

### **Avera Health**

Kim Malsam-Rysdon currently serves as Vice President of Public Policy for Avera Health. Prior to this, Kim was the Cabinet Secretary of the South Dakota Department of Health for seven years, including during the COVID-19 pandemic. She also served as Secretary of the Department of Social Services and Senior Advisor to Governor Dennis Daugaard. Kim chaired the Governor's Primary Care task force and the South Dakota Healthcare Solutions Coalition which expanded telehealth services, substance abuse services and access to primary care to people across the state. She graduated from the University of South Dakota with a BA in Political Science and has an MSSW degree from the University of Wisconsin-Madison.

## **Margaret B. Hansen PA, MPAS, CMBE**

### **South Dakota Board of Medical and Osteopathic Examiners**

Margaret Hansen is the executive director of the South Dakota Board of Medical and Osteopathic Examiners (SDBMOE). The Board regulates more than 15,000 licensees in 8 health-related professions. Ms. Hansen serves on the SD Opioid Abuse Advisory Committee. She is a member of Administrators in Medicine (AIM), a national organization for medical board executives. She has served in AIM leadership as a president, executive committee member, and is the current AIM Treasurer. Ms. Hansen is a SD Commissioner to the interstate Medical Licensure Compact (IMLC). She has also served in multiple Federation of State Medical Board committees including Strategic Positioning, Rules, Minimal Data State, Advisory Council, and the IMLC work group. Ms. Hansen trained as a physician assistant who practiced allergy, asthma, and immunology and was an assistant professor in the South Dakota Physician Assistant Program.

## **Marla Dziedzic**

### **Avera Health**

Marla is the Light Program Manager at Avera Health based in Sioux Falls. The Light Program is a well-being program offered to all physicians, physician assistants, and nurse practitioners across the Avera system. Marla has been part of the Avera system for 14 years where she has served as Director of Talent Development and a Service Excellence Consultant. Marla utilizes her experience to inspire others to develop their strengths to help them excel in life and their careers. Marla holds a master's degree from the University of Sioux Falls, is certified in Everything DiSC, Emotional Intelligence, Managing Organizational Transition, Crucial Conversations Achieve Global and is a Certified Physician Development Coach. When she's not developing others, Marla is happiest spending time with her husband, children, and five grandchildren. Marla and her husband, Dean, live in Sioux Falls, SD.

## **Marty Link**

### **SD Dept. of Health Office of EMS and Trauma, Division of Healthcare Access**

Marty is a dedicated out of the box thinker and problem solver with a proven devotion to leadership, service, and community. Marty has invested over 23 years in his career in state government, currently serving as the Deputy Division Director overseeing EMS, Trauma, and Rural Health. Marty has been blessed to have been surrounded by great leaders and influencers over his lifetime and believes strongly in speaking into the lives of others to bring encouragement, edification, and confidence. The power of a kind smile, firm handshake, and a genuine sincerity towards others are hallmarks in Marty's life.

# SPEAKERS

## Marky Jackley

### SD Attorney General Office

Marty was raised in Sturgis and graduated from the South Dakota School of Mines with a Bachelor of Science Degree in Electrical Engineering with honors. After receiving his law degree from University of South Dakota, he joined the Rapid City law firm of Gunderson, Palmer, Nelson and Ashmore.

In 2006, Marty was appointed and unanimously confirmed by the US Senate as US Attorney for South Dakota. He was the recipient of the Prosecutor of the Year for 2008. From 2009 – 2019, Marty served as South Dakota's Attorney General. In 2015, he served as Chairman of the National Association of Attorneys General and in 2016, received the National Attorney General of the Year award from his fellow Attorneys General.

In 2019, Marty returned to the firm of Gunderson, Palmer, Nelson and Ashmore. He also served as State's Attorney for both Jones and Haakon counties, and as a Special Prosecutor for the Sisseton Wahpeton Oyate. Marty received the State's Attorney's Distinguished Service Award in 2019.

In 2022 Marty was elected for a fourth term as the South Dakota Attorney General. He served 2 terms as Chairman of the National Attorney General Alliance from 2023 – 2024. Marty was elected as Vice Chairman of the National Attorneys General Association in 2024.

## Mary Wolf

### Veritee Partners LLC

As the president of Veritee Partners LLC, a coaching and consulting business, Mary Wolf has dedicated her career to helping professionals become clear in their vision, create inspiring strategies and to develop agility for thriving with change and uncertainty. Physicians, physician leaders, residents, executives, dentists, and advanced practice providers have experienced personal and professional transformation after working with Mary and following her coaching process focused on clarity, strategy and agility. Mary's expertise stems from her experience as the Program Director for the Avera Medical Group Light Program, an award-winning wellbeing program for physicians and advanced practice providers. She led multi-strategy wellbeing services and provided executive coaching for physicians, nurse practitioners, physician assistants, residents, and executives. Mary earned a Master's Degree in Counseling and Human Resource Development and is a Licensed Professional Counselor-Mental Health. Mary is a Board Certified Coach and holds certifications in executive, life, and spirituality coaching.

## Ryan Thousand

### Dahl Memorial Healthcare

With 25+ years in healthcare IT, Ryan has worked with and for multiple organizations, many of them in rural communities. In addition to expertise in IT strategy, EHRs and revenue cycle management, and cybersecurity, his forte is future-proofing healthcare IT. As CIO at Dahl Memorial Healthcare, he is leading a comprehensive digital modernization program, driving cost savings and operational efficiency.

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## **Scott Gee**

### **American Hospital Association**

Scott Gee, a seasoned 22-year veteran of the U.S. Secret Service, serves as the Deputy Director for Cybersecurity and Risk at the American Hospital Association. Scott previously served as a Senior Cyber Incident Response Manager at Microsoft, where he oversaw security infrastructure for sensitive government networks and high-value assets. During his time at the U.S. Secret Service, he enhanced cyber operations and established the Counter Drone Unit. As a USSS Attaché in London, he led the UK Electronic Crimes Task Force, collaborating with international agencies to combat cybercrime, including ransomware. Scott provided protection for the President and Vice President of the United States as well as other world leaders in high-risk settings. In addition, he helped develop policies for the Cyber Security Advisory Board at CISA. Scott is a Certified Information Systems Security Professional and the recipient of the USSS Director's Award.

## **Teri Jacobs**

### **Avera Health**

Teri Jacobs is the Director of Provider Contracting and ACO Operations for Avera Health. Teri serves on a core leadership team that oversees the day-to-day administrative operations of two Medicare Accountable Care Organizations with 53,000 lives in South Dakota, Nebraska, Iowa and Minnesota. Teri helps Avera's Managed Care leaders manage and operationalize the managed care contracts as well as any value-based programs for the system. Teri began her career at Avera 16 years ago as a Provider Relations Representative for Avera Health Plans and has been in her current role in system contracting and ACO Operations for seven years. Teri is a member of the American College of Healthcare Executives and is active in the state chapter of the South Dakota Healthcare Executives Group and an interest in rural value-based care. Teri has her Bachelor's in Business Economics from South Dakota State University and a Master's in Business Administration from The University of South Dakota.

## **Zil Joyce Dixon Romero**

### **National Rural Health Association**

Zil Joyce Dixon Romero is the State Government Affairs Manager at the National Rural Health Association (NRHA), a national nonprofit membership organization that consists of a diverse collection of individuals and organizations, all of whom share the common bond - an interest in rural health. NRHA works to provide leadership on rural health issues through advocacy, communications, education, and research. In his role, Zil is responsible for analyzing national rural health trends at the state level, identifying model legislation, developing, and executing effective strategies to engage with state government officials and stakeholders, and building upon his relationship with the State Rural Health Association's to advocate for policies that promote rural health. Zil is particularly passionate about building rural opportunities, oral health, and finding pragmatic solutions through evidence based best practices.