

**99TH**

**ANNUAL  
CONVENTION**

**SEPT 24-26, 2025**  
**SIOUX FALLS**

**CELEBRATING  
MEDICAL MARVELS  
99 YEARS &  
BEYOND**

# 2025 ANNUAL CONVENTION

## CELEBRATING MEDICAL MARVELS 99 YEARS & BEYOND

### SCHEDULE

#### Wednesday, Sept. 24

- Golf Event
- 12:00pm - 5:00pm
- Elmwood Golf Course

#### Thursday, Sept 25

- Networking Breakfast
- Educational sessions
  - 8:00am - 4:00pm
- Exhibitor Social
  - 4:00pm - 6:00pm

#### Friday, Sept 26

- Networking Breakfast
- Membership Meetings
  - 7:15am - 8:15am
- Educational Sessions
  - 8:30am - 12:00pm

*all in central time*

### VENUE

- **Conference Location:**  
Sioux Falls Convention Center  
1201 N. West Ave  
Sioux Falls, SD 57104
- **SDAHO Hotel Room Block:**  
Sheraton Sioux Falls Hotel  
1211 N West Ave  
Sioux Falls, SD 57104  
[Click here](#) to reserve your room



### OVERVIEW

Suit up, health care heroes! The 99th Annual Convention of the South Dakota Association of Healthcare Organizations (SDAHO) is assembling—and you are invited. For nearly a century, you've been the real-life superheroes of South Dakota's health care story, and this year, we're celebrating your incredible legacy and bold future. Join us and your health care peers September 24-26 in Sioux Falls.

With the theme Celebrating Medical Marvels - 99 Years & Beyond, we'll spotlight the innovation, resilience, and heart that have shaped our healthcare community—and power us into the next chapter.

### EVENT HIGHLIGHTS

- Learning opportunities specific to leadership, post-acute, finance, quality, human resources, technology, nursing, and social work
- Awards Luncheon celebrating health care professionals
- Exclusive exhibitor social
- 9+ hours of continuing education credits available
- ACHE credits

### ATTENTION VENDORS

Sponsor and exhibitor opportunities are available. Annual exhibitor social is September 25, 4:00pm - 6:00pm.

[Click here](#) for more information or visit [sdaho.org/sponsors](https://sdaho.org/sponsors)

## REGISTRATION

Registration is per person and includes admission to the conference, meals and snacks, exhibitor social, attendance to the awards luncheon and continuing education hours.

[Click here](https://members.sdaho.org/events/2025-annual-convention) to register or visit our website at <https://members.sdaho.org/events/2025-annual-convention>. If you need assistance with registration, please contact the SDAHO office at 605-361-2281 or email [info@sdaho.org](mailto:info@sdaho.org).

- Member - \$250
- Nonmember - \$375
- Trustee Track - \$100
- Student Registration - \$75
- Golf Event on September 24 - \$60



**Cancellation/Refund Policy:** Policies regarding refunding of registration fees for the SDAHO Convention are:

1. Full Refund: (less \$25.00 processing fee) if cancellation is received 2 weeks (September 10 or earlier) prior to Convention.
2. 50% Refund if cancellation is received between 1 and 2 weeks (September 11-17) prior to the Convention.
3. NO REFUND if cancellation is received less than 1 week prior (September 18-24) to the Convention.
4. NO REFUND for "No-Shows." Exceptions to this policy may be made in unusual circumstances at the discretion of the SDAHO President.

## CONTINUING EDUCATION

- Nursing Facility Administrator 11.1
  - SDAHO is the South Dakota Affiliate of LeadingAge, an approved provider of continuing education in nursing facility administration by the South Dakota Board of Nursing Facility Administrators. There are up to 11.1 hours available.
- Social Worker 9.9
  - SDAHO is approved as a provider for continuing education by the South Dakota Board of Social Work Examiners, 135 East Illinois, Suite 214, Spearfish, SD 57783, Provider #1000. There are up to 9.9 hours available.
- ACHE 3.0
  - *\*PENDING\** This program has been developed and is presented locally by ACHE of South Dakota. The American College of Healthcare Executives has awarded 3.0 ACHE In Person Education Credits to this program.

## GOLF EVENT

Kick off the convention with this popular annual event on Wednesday, September 24 with a shotgun start at noon. Golf with fellow health care professionals at Elmwood Golf Course, Sioux Falls' flagship course.

Golf add on is \$60 and includes team placement and cart. All skill levels are invited.



Sponsored by The logo for EideBailly features the company name in a serif font, with a stylized yellow and orange swoosh graphic above the letters "Bailly".

# SCHEDULE AT-A-GLANCE

all in central time



## WEDNESDAY, SEPTEMBER 24

12:00pm - 5:00pm

Golf Event - Elmwood Golf Course

7:00pm - 8:00pm

SDAHO Board Meeting

## THURSDAY, SEPTEMBER 25

7:00am - 8:00am

Registration and Breakfast

8:00am - 9:15am

Welcome and Opening Keynote

- Compassionomics: The Revolutionary Scientific Evidence that Caring Makes a Difference

9:30am - 10:30am

Breakout Sessions

- It's Not About Birth Year: The Evolution of Employees from A to Gen Z
- Practice Wisely and Save Hours Each Day
- Charting the Future...While Traveling on the Same Road
- Protecting Healthcare Integrity: Insights from the South Dakota Medicaid Fraud Control Unit
- Leadership: Courage Through Curiosity
- Governance 101: Getting the Fundamentals Right

10:30am - 12:00pm

Sponsored by ACHE of SD

- Population Health Management: Access, Outcomes, and Financial Implications

10:45am - 11:45am

Breakout Sessions

- Workforce Wake-Up Call: It's Time to Recalibrate Our Work World
- Recovering Out Loud: Breaking Stigma and Saving Lives
- Washington Update: Legislation, Regulations, and Executive Actions
- Strategic Planning for Aging Services: A Roadmap for Managing Your Own Approach
- Sustainable Rural Health Through Digital Innovation and Partnerships
- Optimizing the Board and CEO Relationship - It's a Partnership

12:00pm - 1:15pm

Lunch and Awards Ceremony

1:30pm - 2:30pm

Breakout Sessions

- Design, Develop, Deliver: A Blueprint for a Thriving Healthcare Culture
- Artificial Intelligence in Medicine: Embracing a New Reality
- Turning Data into Action: Optimizing Healthcare Operations and Strategy
- When Walking Away Isn't an Option: Real-World De-escalation Strategies for Dementia Care
- Streamlining Your Information Governance Efforts with an Information Governance Framework

Thursday continued

2:30pm - 4:00pm

Sponsored by ACHE of SD

- Leading a Culture of Safety: A Blueprint for Success

2:45pm - 3:45pm

Breakout Sessions

- "Courageous Conversations: When and How to Refer for Mental Health Support" Strategies for Healthcare Leaders to Take Timely, Supportive Action
- Investing in Health: The Community Benefits of Antibiotic Stewardship in South Dakota
- Value-Based Purchasing in South Dakota LTC - Winning or Losing by 2%
- Strategies for Managing Unconscious Bias in Health Care
- Navigating the Legal Landscape in Health Care | Panel

4:00pm - 6:00pm

Exhibitor Social

## FRIDAY, SEPTEMBER 26

7:15am - 8:15am

- Membership Meetings
- Networking Breakfast

8:30am - 9:30am

Breakout Sessions:

- Navigating the Legal Landscape in Health Care
- Helping Food Insecurity Through Wellness Pantries
- Drug Diversion in Clinical Settings
- Medicaid Eligibility Explained
- Protect and Defend 340B in South Dakota's Communities

9:45am - 10:45am

Breakout Sessions:

- Reimagining the Healthcare Workforce: Building Teams Within
- Understanding and Managing Urinary Tract Infections (UTIs) "Gold Cup"
- Our Journey to becoming SD's First Rural Emergency Hospital
- Behavioral Health Consulting for SNF & AL
- Innovations in Rural Health Care

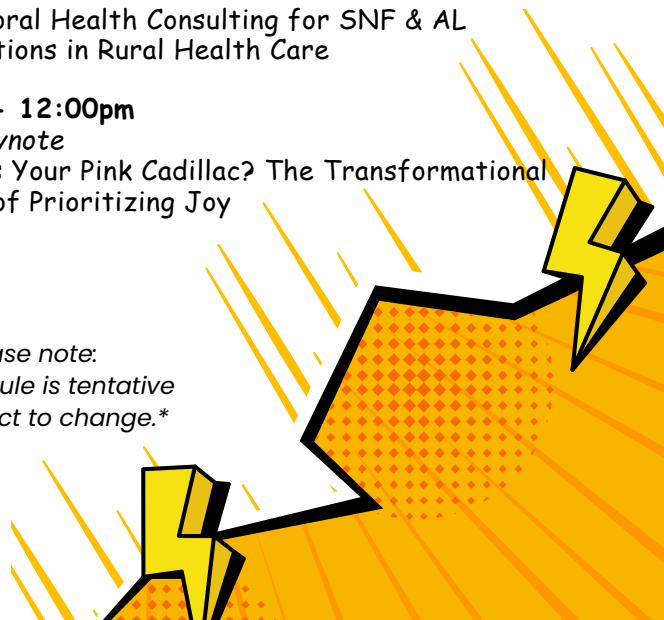
11:00am - 12:00pm

Closing Keynote

- What's Your Pink Cadillac? The Transformational Power of Prioritizing Joy

*\*Please note:*

*This schedule is tentative  
and subject to change.\**



# KEYNOTE SPEAKERS



## **STEPHEN W. TRZECIAK, MD, MPH**

Opening Keynote speaker

Stephen Trzeciak, MD, MPH is a physician scientist, the Edward D. Viner Endowed Chief of Medicine at Cooper University Health Care, and Professor and Chair of Medicine at Cooper Medical School of Rowan University in Camden, New Jersey. Dr. Trzeciak is a practicing intensivist (specialist in intensive care medicine), and a clinical researcher with 150 publications in the scientific literature.

Dr. Trzeciak is the co-author of *Wonder Drug: 7 Scientifically Proven Ways That Serving Others Is the Best Medicine for Yourself* (2022), and *Compassionomics: The Revolutionary Scientific Evidence that Caring Makes a Difference* (2019). Broadly, Dr. Trzeciak's mission is helping people see the power of compassion, kindness, and hope — through science.

Dr. Trzeciak is a graduate of the University of Notre Dame. He earned his medical degree at the University of Wisconsin-Madison, and his Master's of Public Health at the University of Illinois at Chicago. He completed his residency training at the University of Illinois at Chicago, and his fellowship in critical care medicine at Rush University Medical Center. He is a member of the Alpha Omega Alpha Medical Honor Society, and is board-certified in internal medicine, critical care medicine, and neurocritical care.



## **RYAN CAMPBELL**

Closing Keynote speaker

Ryan Campbell is one of the world's leading mental health and resilience keynote speakers. His gripping story of adventure and adversity leaves audiences in laughter, tears, and inspired into action. As a teenager, Ryan became the youngest solo pilot to fly around the world and was named one of Australia's 50 great explorers. But everything changed after a tragic plane crash that left him with a paraplegic diagnosis, told he would never walk again.

Over the next several years, Ryan's incredible recovery back to walking and flying again defied the odds. While he ticked the boxes that defined success, his mental health had never been worse. Like many in today's world, Ryan was struggling with burnout, anxiety, and depression. His missing puzzle piece wasn't found in a massive global expedition or miraculous recovery. Ryan's greatest lesson was parked right in his driveway.

Today, Ryan speaks to organizations around the world about the life-changing power of prioritizing joy. Through the story of his Elvis-inspired 1960 pink Cadillac, he shares accessible and attainable frameworks that will immediately improve mental health, fuel performance, and transform culture.

# SESSION SCHEDULE



**THURSDAY / 9/25**

**7:00am**

Registration and Networking Breakfast

**8:00am - 9:15am**

**Welcome and Opening Keynote**

**Compassionomics: The Revolutionary Scientific Evidence That Caring Makes a Difference | Dr. Stephen Trzeciak, MD, MPH**

Recent data reveals that health care is facing a compassion crisis—but does compassion truly make a difference? In this powerful session, Dr. Stephen Trzeciak shares insights from a two-year exploration of scientific literature testing the hypothesis that compassion matters—not just ethically, but clinically. Backed by abundant research, Dr. Trzeciak demonstrates how compassion improves patient outcomes, encourages better self-care, enhances health care quality, and reduces costs. Just as importantly, he reveals how compassion benefits caregivers themselves by fostering resilience, strengthening relationships, and serving as a protective factor—and even a remedy—for burnout. Through compelling evidence and his personal journey of recovery from burnout, Dr. Trzeciak offers a transformative perspective: compassion isn't just a soft skill—it's a powerful, measurable force for healing in health care. (1.2 CEs LNHA, SW)

**9:30am - 10:30am**

**Breakout Sessions**

**It's Not About Birth Year: The Evolution of Employees from A to Gen Z | Alyana Thomas, Magnet Culture**

Instead of fueling the "us versus them" fire on your team, it's time to explore the "why" behind the unique mindsets of our multigenerational workforce. Understand how Baby Boomers, GenX, Millennials, and GenZ were raised differently and the impact of their upbringing on the employer-employee relationship. We will also dispel myths about younger workers' perceived lack of professionalism and work ethic. Magnet Culture's award-winning generational lens provides valuable insights to navigate key challenges and opportunities presented by today's new workforce. It's time to create a workplace that more effectively manages multi-generational teams, as one-size leadership styles no longer fit all. (1.2 CEs LNHA, SW)

**Practice Wisely and Save Hours Each Day | Dr. Marie Brown, American Medical Association**

In today's fast-paced healthcare environment, organizations face mounting pressure to optimize operations without compromising care quality or staff well-being. This highly practical session offers actionable strategies to streamline clinical and administrative workflows, implement time-saving processes, and enhance overall practice efficiency. Participants will explore how to identify and eliminate unnecessary complexity, especially when interpreting regulations—while supporting physician satisfaction and reducing burnout. Attendees will leave equipped with proven tactics to drive performance, foster a healthier work environment, and sustain operational success. (1.2 CEs LNHA, SW)

**Charting the Future of Healthcare...While Traveling on the Same Road | Michelle Madar, Ankura**

Healthcare is being reshaped by demographic shifts, financial pressures, technological disruption, and changing patient expectations—all converging to challenge legacy systems and demand bold new strategies. In this session, healthcare strategist Michelle Mader explores the current macroeconomic and operational forces facing hospitals and health systems, especially those in rural and underserved regions. Drawing on national trends and South Dakota-specific insights, this provocative session outlines how leaders can stabilize financial performance, drive value through standardization, and adapt to a shifting care delivery model without losing sight of access and equity. Attendees will leave with a candid view of the market—and a clear path forward. (1.2 CEs LNHA)

**Leadership: Courage Through Curiosity | Angela Schoffelman, Avera McKennan Hospital**

Curiosity is more than a trait—it's a powerful tool for transformation in both life and leadership. In this engaging and reflective session, Angela invites participants into a storytelling journey that encourages bold self-examination and growth. Through real-life narratives and interactive moments, attendees will be challenged to explore their current roles with fresh eyes, identify areas where curiosity can lead to courageous action, and embrace discomfort as a path to personal and professional expansion. (1.2 CEs LNHA, SW)

**Governance 101: Getting the Fundamentals Right | Todd Linden, Linden Consulting**

The most successful healthcare organizations are guided by strong, high-performing boards—and it all begins with mastering the fundamentals. In this essential session, Todd provides a practical roadmap to help both new and seasoned board members strengthen their understanding of core responsibilities. From the foundational duties of care, loyalty, and obedience to the true meaning of fiduciary responsibility, attendees will gain the knowledge and confidence needed to support effective, ethical governance. Whether you're looking to reinforce your board's effectiveness or establish a strong foundation for future success, this session is your starting point. (1.2 CEs LNHA)

**COMING SOON! Protecting Healthcare Integrity: Insights from the South Dakota Medicaid Fraud Control Unit**

# SESSION SCHEDULE



**THURSDAY | 9/25**

**10:30am - 12:00pm**

**ACHE Session**

## **Population Health Management: Access, Outcomes, and Financial Implications | ACHE Panel**

As reimbursements shift from volume based to value based, healthcare organizations are becoming more responsible for providing the resources necessary to meet the needs of a given population. Aligning quality of care with the appropriate level of care and services becomes pertinent to healthcare organizations' bottom line. It is imperative for healthcare leaders to develop programs that offer underserved communities an opportunity for a healthier tomorrow. Several pioneer organizations have developed population health improvement models such as Accountable Care Organizations that force them to take responsibility for the beneficiaries they are serving. As the acuity of care increases, healthcare leaders must coordinate equitable care and properly address social determinants of health. The focus is no longer treating patients, but proactively keeping patients out of the acute healthcare setting and providing care in the community. Developing population health management into a tangible measure continues to be a challenge for all healthcare organizations across the country. How to properly reduce costs while improving the quality and access of care in communities that lack the resources and education to care for themselves and prevent acute health issues and substantive chronic disease continues to be a major hurdle in population health adoption. (1.8 CEs LNHA, SW)

**10:45am - 11:45am**

**Breakout Sessions**

## **Workforce Wake-Up Call: It's Time to Recalibrate Our Work World | Alayna Thomas, Magnet Culture**

Finding and keeping lasting talent is more challenging than ever, as the employer-employee relationship has drastically shifted from the era of lifelong pensions. While turnover can be reduced, it can't be eliminated—making staffing challenges and their financial impact a long-term reality. Organizations have reached a tipping point where asking employees to "do more with less" is no longer sustainable, and bold changes are required to meet goals and expectations. Many industries still rely on outdated practices, but leaders have the power to recalibrate toward a more sustainable model that balances operational needs with workforce well-being. Join us to explore Magnet Culture's new guide to navigating unavoidable turnover and retaining the talent we can't afford to lose by building a workplace where people want to stay. (1.2 CEs LNHA)

## **Recovering Out Loud: Breaking Stigma and Saving Lives | Dr. Melissa Dittberner, Straight Up Care**

In this powerful and personal session, Dr. Melissa "Mo" Dittberner shares her lived experience as a person in long-term recovery and her journey from addiction to advocacy. Through storytelling and evidence-informed strategies, Dr. Mo explores how stigma impacts individuals with substance use disorders and offers practical tools for shifting language, perceptions, and community responses. The session also highlights overdose prevention approaches, including harm reduction practices and the role of peer support in saving lives. This talk is both an invitation and a call to action—for professionals and community members alike—to become champions of recovery and compassion. (1.2 CEs LNHA, SW)

## **Washington Update: Legislation, Regulations, and Executive Actions | Martie Ross, PYA**

New healthcare-related legislation, regulations, and executive actions have been released at a dizzying rate in 2025. This session, led by a seasoned regulatory expert, will break down the latest federal policy changes impacting healthcare organizations. You'll hear about Medicare payment updates, new compliance requirements, and shifts in reimbursement methodologies. With a look at obstacles and opportunities ahead—you'll gain actionable insights and practical strategies to help navigate what the future may bring. (1.2 CEs LNHA)

## **Strategic Planning for Aging Services: A Roadmap for Managing Your Own Approach | Andy Edeburn, Elder Dynamics**

For many aging services organizations, thinking about what's next and where we go from here is on a lot of minds. Strategic planning has once again emerged as a vehicle to consider these questions and others. But what really is strategic planning and how do we do it? This session will discuss the role of strategic planning for aging services organizations, why it is essential and important, and how to actually start, lead, and accomplish a strategic planning process. We'll consider an overall approach in three broad steps, the roles of governance and leadership in the process, techniques and best practices along the way, and how to translate future aspiration into practical action. By the end of this session, participants should feel armed with an approach, tools, and resources to guide their own planning process. (1.2 CEs LNHA, SW)

## **Optimizing the Board and CEO Relationship - It's a Partnership | Todd Linden, Linden Consulting**

In the pursuit of exceptional organizational performance, the vital partnership between the board and the CEO stands at the forefront. With CEO turnover at record levels, it is imperative to cultivate a relationship characterized by trust, transparency, mutual understanding, and a well-defined strategic approach. Since the currency of the relationship exists in the boardroom, this session also will focus on tips and best practices for great meetings. (1.2 CEs LNHA)

# SESSION SCHEDULE



**THURSDAY | 9/25**

**10:45am - 11:45am**

**Breakout Sessions continued**

**Sustainable Rural Health Through Digital Innovation and Partnerships | Jennifer Stoll, OCHIN**

This session will address the critical healthcare challenges facing rural and frontier communities through cutting-edge digital innovation, strategic partnerships, and transformative technology solutions. Participants will explore emerging healthcare technologies, examine successful implementation models, and develop actionable strategies to foster innovation within their organizations while improving health outcomes in low resourced and rural areas. (1.2 CEs LNHA)

**12:00pm - 1:15pm**

**Lunch and Awards Ceremony**

Join us as we celebrate SDAHO's Distinguished Service Awards and the honorees of SDAHO's affiliated societies.

**1:30pm - 2:30pm**

**Breakout Sessions**

**Design, Develop, Deliver: A Blueprint for a Thriving Healthcare Culture | Mary Sand, Sand Consulting, LLC**

A thriving organizational culture doesn't happen by chance—it happens by design. In this interactive session, healthcare leaders will explore how culture shapes organizational performance and the success of high-performing teams. Gain insight into the key questions that drive an effective culture design process, the critical details that demand attention, and the pivotal decisions that create lasting impact. Walk away with a practical blueprint to design, develop, and deliver a culture where teams thrive and excellence becomes the norm. (1.2 CEs LNHA, SW)

**Artificial Intelligence in Medicine: Embracing a New Reality | Rebecca Vandekop, MD, Avera Health**

Artificial intelligence (AI) is no longer just in the future—it is transforming healthcare today. This session offers an introduction to AI for healthcare professionals. Attendees will explore how AI is being applied across clinical, operational, and patient-facing domains, with a special focus on how these technologies can improve the quality of care. Real-world examples will illustrate how AI enhances diagnostic accuracy, streamlines workflows, and supports better patient outcomes. The session will also address the critical role of governance in ensuring safe, ethical, and effective use of AI in healthcare settings. Attendees will leave with a foundational understanding of AI, its impact on clinical practice, and key considerations for responsible implementation. (1.2 CEs LNHA)

**Turning Data into Action: Optimizing Healthcare Operations and Strategy | Traci Rabine, Eide Bailly**

In today's environment of financial strain, workforce shortages, and shifting patient needs, healthcare leaders must use data to guide strategic and operational decisions. This session will show how to leverage key data sources—such as market analysis, labor benchmarks, and price transparency data—to improve service line planning, operational efficiency, and financial sustainability. Through real-world examples, participants will gain actionable strategies to align services with demand, stay competitive, and drive long-term success. (1.2 CEs LNHA)

**When Walking Away Isn't an Option: Real-World De-escalation Strategies for Dementia Care | Jill Weisensel, Atlas Training and Consulting**

In dementia care, walking away isn't always an option—especially when safety, dignity, and duty of care are on the line. This fast-paced session equips frontline professionals with practical strategies for recognizing escalating behavior, using non-threatening communication and body language, and de-escalating tense interactions in real time. Grounded in real-world scenarios, participants will leave with actionable tools they can use immediately—no buzzwords, just what works. (1.2 CEs LNHA, SW)

**Streamlining Your Information Governance Efforts with an Information Governance Framework | Patti Brooks, Dakota State University & Renae Spohn, Dakota State University**

This session provides the learner with insights on how to navigate information governance in today's highly technical environment by providing examples of governance frameworks, risks to manage, AI governance needs and resources, and provide the learner with real life examples of potential threats. (1.2 CEs LNHA)

# SESSION SCHEDULE



**THURSDAY | 9/25**

**2:30pm - 4:00pm**  
**ACHE Session**

**Leading a Culture of Safety: A Blueprint for Success | ACHE Panel**

To help healthcare leaders achieve total system safety across the continuum, ACHE, and the Institute for Healthcare Improvement/National Patient Safety Foundation Lucian Leape Institute developed a guide "Leading a Culture of Safety: A Blueprint for Success". This Blueprint is designed to help leaders shape, create and sustain the type of organizational culture needed to ensure patient and workforce safety and inspire healthcare leaders on the journey to zero harm. This discussion will focus on the six critical domains to develop and sustain a culture of safety. (1.8 CEs LNHA, SW)

**2:45pm - 3:45pm**  
**Breakout Sessions**

**"Courageous Conversations: When and How to Refer for Mental Health Support" Strategies for Healthcare Leaders to Take Timely, Supportive Action | Mary Wolf, Veritee Partners**

As a counselor, executive coach, and former EAP director who has supported hundreds of healthcare professionals, I've seen the costs of waiting too long. Fear, stigma, and lack of experience often cause leaders to delay critical conversations and miss the window where intervention could have made all the difference. This session equips healthcare administrators, leaders and colleagues with the confidence, language, and strategy to act early. You'll learn how to recognize red flags, initiate referral conversations that actually lead to follow-through. It's paramount to access the right level of support whether it's coaching, counseling, or a well-being program. Early intervention protects your people, your culture, and your bottom line. Let's normalize help-seeking and lead with courage. (1.2 CEs LNHA, SW)

**Investing in Health: The Community Benefits of Antibiotic Stewardship in South Dakota | Cheri Fast, South Dakota Department of Health & Dr. James Keegan, Randee Mason**

This presentation will explore how antibiotic stewardship can be effectively advanced through a combination of clinical practice, disease reporting, and collaboration with public health programs. Clinicians will learn about the Healthcare-Associated Infections Program at the South Dakota Department of Health, the available resources, and the reportable diseases relevant to stewardship. The session will discuss how effective antibiotic stewardship preserves antibiotic efficacy for the community, strategies for enhancing stewardship efforts and improving patient outcomes with Keegan Mason and Associates. Additionally, attendees will be introduced to the Antibiotic Stewardship State Workgroup, with details on how to sign up and get involved in shaping statewide stewardship initiatives and fostering a culture of collaboration. (1.2 CEs LNHA, SW)

**Strategies for Managing Unconscious Bias in Health Care | Faith Minnich Kjesbos, Avera Health**

Everyone has bias - it's part of being human. What is bias and what do we do when bias shows up in our work? This interactive session will explore unconscious bias, why it matters, and how it can impact the delivery of quality health care. Participants will practice research-based strategies to manage unconscious bias. (1.2 CEs LNHA, SW)

**Value-Based Purchasing in South Dakota LTC - Winning or Losing by 2% | Jolene Johnson, Luminate Healthcare Consulting & Hai Le, SimpleLTC**

With 2% of Medicare payments at risk, South Dakota SNFs must understand and adapt to the evolving Value-Based Purchasing (VBP) program. This session covers FY 2025 updates—including new staffing and infection measures—and how they impact rural facilities. Learn to analyze state-specific risks, leverage PBJ and MDS data, and apply practical tools to improve outcomes and earn back incentive payments.

**COMING SOON! Navigating the Legal Landscape in Health Care | Panel**

**4:00pm - 6:00pm**  
**Vendor Social**

Join us at the exhibitor social, where you can network, explore a wide array of healthcare services and products, and win amazing prizes.

# SESSION SCHEDULE



**FRIDAY | 9/26**

**7:15am - 8:15am**

Affiliate Membership Meetings  
Networking Breakfast

**8:30am - 9:30am**

**Breakout Sessions**

**Helping Food Insecurity Through Wellness Pantries | Lindsay Weber, Avera St. Benedict Hospital & Lindsey Meyers, Avera**

Food insecurity is a growing public health concern that directly impacts patient outcomes, especially in underserved and rural communities. This session will explore the connection between food access and health, highlighting how wellness pantries can serve as a powerful intervention to improve overall well-being. Presenters will share real-world insights, including the logistics of launching a wellness pantry, challenges faced, and key lessons learned. Attendees will leave with a deeper understanding of how to implement similar initiatives in their own organizations to support healthier communities. (1.2 CEs LNHA, SW)

**Medicaid Eligibility Explained | Kristin McNeely, South Dakota Department of Social Services**

This session will provide an overview of the South Dakota Medicaid coverage groups and programs, general eligibility criteria, the application and renewal process, facility cost shares and Medicare Savings Programs. (1.2 CEs LNHA, SW)

**Protect and Defend 340B in South Dakota's Communities | Panel**

The 340B Drug Pricing Program plays a vital role in helping South Dakota's hospitals and clinics stretch scarce resources, expand access to care, and support vulnerable patient populations. Yet, the program continues to face mounting regulatory and political challenges that threaten its sustainability. This session will explore the current landscape of the 340B program, highlight its impact on South Dakota communities, and outline strategies for healthcare leaders to advocate for its protection. Join us to learn how you can help defend this critical program and ensure it remains a lifeline for rural and underserved patients across the state. (1.2 CEs LNHA)

**COMING SOON! Drug Diversions in Clinical Settings**

**9:45am - 10:45am**

**Breakout Sessions**

**Understanding and Managing Urinary Tract Infections (UTIs) "Gold Cup" | Molly Anderson, Fall River Health Center & Renee Cooper, Fall River Health Center**

Urinary Tract Infections (UTIs) are among the most common infections across all age groups, with elderly nursing home residents being particularly vulnerable. This educational session provides healthcare professionals with a comprehensive overview of UTI recognition, diagnosis, and management, with a focus on long-term care settings. Topics will include identifying signs and symptoms, understanding risk factors, utilizing appropriate diagnostic procedures, and implementing prevention strategies. Special emphasis will be placed on evidence-based, non-antibiotic interventions and effective staff education. Attendees will leave equipped with practical knowledge to improve clinical outcomes and reduce UTI-related complications in their care environments. (1.2 CEs LNHA, SW)

**Our Journey to Becoming SD's First Rural Emergency Hospital | Melissa Gale, Landmann Jungman Memorial Hospital, Avera Health**

This session will take attendees through one organization's real-world journey to becoming a Rural Emergency Hospital (REH). From initial considerations and strategic planning to implementation and lessons learned, presenters will share key insights, challenges, and successes along the way. Join us to explore what it takes to transition to the REH model and how it can help preserve critical services in rural communities. (1.2 CEs LNHA)

**Innovations in Rural Health Care | David Newman, MD, Sanford Health**

This session will explore how Sanford Health is transforming rural health care delivery through innovation. From expanding access with virtual care to enhancing clinical decision-making through AI, Sanford is using technology to meet patients where they are—no matter where they live—and support providers in delivering high-quality, timely care. Learn how these solutions are helping close gaps in access, strengthen the rural health care workforce and improve outcomes for the communities Sanford serves. (1.2 CEs LNHA, SW)

# SESSION SCHEDULE

**FRIDAY | 9/26**

**9:45am - 10:45am**

**Breakout Sessions continued**

**Reimagining the Healthcare Workforce: Building Teams Within | Heidi Wirtjes, Lake Area Technical College; Pam Hilber, PhD, Avera Health; Jamie Stucky, Sanford Health**

Discover how South Dakota's healthcare systems and technical colleges are transforming workforce development from within. This dynamic panel will explore innovative, in-house training and professional development programs designed to address workforce shortages and support career advancement. From Rad Technical Training to Nuclear Medicine, Pharmacy Technician opportunities, Medication Aide training to language support and apprenticeship pathways, learn how organizations are investing in their teams and building the next generation of health care professionals. Don't miss this engaging conversation on collaboration, creativity, and workforce sustainability.

**COMING SOON! Behavioral Health Consulting for Skilled Nursing Facilities & Assisted Livings**

**11:00am - 12:00pm**

**Closing Keynote**

**What's Your Pink Cadillac? The Transformational Power of Prioritizing Joy | Ryan Campbell**

Dive into the joy-fueled resilience hidden in our hobbies, interests, and simple pleasures. In a fast-paced world where our challenges are relentless and the solutions seem out of reach, Ryan delivers a message of accessible, attainable change. From the highs of a world record-breaking expedition to the most unimaginable low of a plane crash and paraplegic diagnosis, Ryan uses his story to highlight the realities of adversity and the role of resilience. A message built on the importance of mental health and self-care, What's Your Pink Cadillac? uncovers the most unexpected, transformational tool discovered in the most unexpected place, the purchase of a 1960 Pink Cadillac. Get ready to smile like a kid, step back, and show up better. (1.2 CEs LNHA, SW)

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