

100TH ANNIVERSARY SPONSORSHIPS

Runs for duration of the 2026 year

In 2026, SDAHO will be celebrating its 100th anniversary. We think that's a pretty big deal, so we are doing something a little different with our sponsorship opportunities for 2026. Please check out the expanded options to help us celebrate this special year. If you are interested in any of these opportunities or have questions, please contact Kallee.Rydland@sdaho.org.

Century Supporter - \$5,000

Recognition

- Logo included in anniversary year supporter list on website and signage at major events

Visibility

- Recognition in 100th Anniversary Supporters social media campaign

Event Perks/Recognition at SDAHO's 2 main conference events

- Access to pre and post-event attendee lists for targeted outreach
- Social media recognition on Facebook and LinkedIn for each event
- *Plus...*
 - Rural Health Leaders Conference (June 24-25)
 - Exhibit space to display materials throughout the entire conference
 - Includes 1 registration for conference sessions
 - Annual Convention (Sept 16-18)
 - Company logo displayed at refreshment breaks
 - Exhibit booth space
 - Includes one registration to SDAHO Annual Convention & golf event
 - Company logo and description listed in convention app, webpage and other promotional materials

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Heritage Sponsor - \$10,000

Recognition

- Logo on 100th anniversary website and select anniversary materials

Visibility

- Quarterly recognition in newsletters

Engagement

- Sponsor one storytelling campaign throughout the year

Gift

- 100th anniversary book

Event Perks/Recognition at SDAH's 3 main conference events

- Company logo placement during conference breaks, on conference webpage and in promotional materials
- Access to pre and post-event attendee lists for targeted outreach
- Social media recognition on Facebook and LinkedIn for each event
- Complimentary exhibit space at each event
- *Plus...*
 - Post-Acute Care Conference (March 31-April 1)
 - Refreshment Sponsor
 - Company logo placement during conference breaks, on conference webpage and in promotional materials
 - Includes 2 registrations for conference sessions
 - Complimentary lunch and breakfast for sponsor guests
 - Rural Health Leaders Conference (June 24-25)
 - Includes 1 registration for conference sessions
 - Annual Convention (Sept 16-18)
 - Company logo displayed at event breakfasts
 - Includes 2 registrations to SDAH Annual Convention & golf event
 - Banner advertisement on event app
 - Company logo and description listed in convention app, webpage and other promotional materials

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Legacy Partner - \$25,000

Recognition

- Logo on 100th anniversary website
- Year-long digital recognition in newsletters and social media channels.

Engagement

- Opportunity to co-brand one anniversary initiative (logo wear item, digital item, etc.)
- 4 tickets to concert (artist TBD)

Gift

- 100th anniversary book

Event Perks/Recognition at SDAHO's 3 main conference events

- Prominent logo placement during conference breaks, on conference webpage and in promotional materials
- Access to pre and post-event attendee lists for targeted outreach
- Social media recognition on Facebook and LinkedIn for each event
- Complimentary premium exhibit space at each event
- Plus...
 - Post-Acute Care Conference (March 31-April 1)
 - Lunch sponsor, including verbal recognition during the opening message of the conference.
 - Includes 3 registrations for conference sessions
 - Complimentary lunch and breakfast for sponsor guests
 - Rural Health Leaders Conference (June 24-25)
 - Refreshment Sponsor
 - Includes 2 registrations for conference sessions
 - Annual Convention (Sept 16-18)
 - Company logo displayed at awards luncheon and verbal recognition during opening ceremony
 - Includes 3 registrations to SDAHO Annual Convention & golf event
 - Banner advertisement on event app
 - Company logo and description listed in convention app, webpage and other promotional materials

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Centennial Champion - \$50,000 (limited to 1)

Title Recognition

- Exclusive "Presented by" sponsor branding on all 100th anniversary in-person events.

Visibility:

- Prominent logo placement on the association website with "100th Anniversary Partner" designation.
- Year-long digital recognition on newsletters, social media channels and member communications.

Engagement

- Opportunity to provide congratulatory video message played at in-person events.
- Featured partner spotlight article/interview in newsletter.
- Concert Meet & Greet (artist TBD)

Exclusive Access

- Private roundtable, briefing session or event with hospitals CEOs and senior leaders

Gift

- 100th anniversary book

Event Perks/Recognition at SDAHO's 3 main conference events

- Prominent logo placement during conference breaks, on conference webpage and in promotional materials
- Access to pre and post-event attendee lists for targeted outreach
- Social media recognition on Facebook and LinkedIn for each event
- Complimentary premium exhibit space at each event
- *Plus...*
 - Post-Acute Care Conference (March 31-April 1)
 - Opening Keynote sponsor including keynote introduction
 - Includes 3 registrations for conference sessions
 - Complimentary lunch and breakfast for sponsor guests
 - Rural Health Leaders Conference (June 24-25)
 - Lunch Sponsor
 - Company logo displayed during lunch
 - Verbal recognition during conference
 - Includes 3 registrations for conference sessions
 - Annual Convention (September 16-18)
 - Keynote speaker introduction
 - Company logo displayed and verbal recognition during opening and closing sessions and at exhibitor show
 - Opportunity to share 3-5 minutes on company during exhibitor social
 - Signage at the registration desk recognizing sponsorship
 - Includes 4 registrations for SDAHO Annual Convention and golf event
 - Banner advertisement on event app
 - Company logo and description listed in convention app, webpage & other promotional materials
 - Company recognized in SDAHO's weekly newsletter, Unified Voice