

# 100TH ANNUAL CONVENTION

## OVERVIEW

The largest healthcare event organized by SDAHO is the Annual Convention. This event seeks to unite healthcare systems, hospitals, nursing homes, assisted living facilities, hospice providers, and home health organizations throughout South Dakota. Its primary goal is to create a platform for learning, networking, and celebrating the commitment of healthcare professionals. The exhibitor show is scheduled for Thursday, September 17, featuring dedicated trade show hours during which there will be no conflicting sessions or meetings.

## DETAILS

### SEPT 16-18, 2026 | SIOUX FALLS, SD

Our full Convention spans 3 days, with a golf tournament on the first day, followed by a day and a half of educational sessions. Our exhibitor social takes place on the second day, Thursday, September 17 from 4-6pm.

## EVENT HIGHLIGHTS

- Golf Event
- Exhibitor Social
- Awards Luncheon
- Networking
- Education

## EXHIBITOR SOCIAL

Held during exclusive hours. Our exhibitor social has no conflicting sessions and is the premier event of the afternoon. Prizes, appetizers and a bar are available for attendees.

## OPPORTUNITIES

- Exhibitor booth - \$1,000
- Bronze Sponsorship - \$2,500
- Silver Sponsorship - \$5,000
- Gold Sponsorship - \$7,500
- Platinum Sponsorship - \$10,000
- A la carte sponsorship additions - \$1,000+

## EXHIBITOR BOOTH \$1,000

- Booth space includes an 8-foot table with pipe and drape
- Access to pre and post-event attendee lists for targeted outreach
- Company logo and description listed in convention app
- Traffic during afternoon breaks and exclusive exhibitor social with no conflicting sessions, maximizing engagement opportunities

*Note: Golf and convention registration (including meals) are an additional fee.*

## INTERESTED?

Visit [sdaho.org/sponsors](https://sdaho.org/sponsors) to fill out an interest form.

Please contact us at [info@sdaho.org](mailto:info@sdaho.org) with any questions.

SPONSORSHIPS



## SPONSORSHIPS

### PLATINUM \$10,000 *Limited opportunities available*

- Company logo displayed and verbal recognition during opening and closing sessions and exhibitor social
- Opportunity to share 3-5 minutes on company during exhibitor social
- Prominent booth space
- Signage at the registration desk recognizing sponsorship
- Includes four registrations to SDAHO's Annual Convention and golf event
- Access to pre and post-event attendee lists for targeted outreach
- Banner advertisement on event app
- Company logo and description listed in convention app, webpage and other promotional materials
- One-time social media recognition on Facebook and LinkedIn
- Company recognition in SDAHO's weekly newsletter, Unified Voice

### GOLD \$7,500

- Company logo displayed at awards luncheon and verbal recognition during opening ceremony
- Prominent booth space
- Includes three registrations to SDAHO's Annual Convention and golf event
- Access to pre-and post-event attendee lists for targeted outreach
- Banner advertisement on event app
- Company logo and description listed in convention app, webpage and other promotional materials
- One-time social media recognition on Facebook and LinkedIn

### SILVER \$5,000

- Company logo displayed at event breakfasts
- Booth space
- Includes two registrations to SDAHO's Annual Convention and golf event
- Access to pre and post-event attendee lists for targeted outreach
- Company logo and description listed in convention app, webpage and other promotional materials
- One-time social media recognition on Facebook and LinkedIn

### BRONZE \$2,500 *Note: Golf is an additional fee.*

- Company logo displayed at refreshment breaks
- Booth space
- Includes one registration to SDAHO's Annual Convention
- Access to pre-and post-event attendee lists for targeted outreach
- Company logo and description listed in convention app, and other promotional materials
- One-time social media recognition on Facebook and LinkedIn

### A LA CARTE OPPORTUNITIES: WITH THE PURCHASE OF A SPONSORSHIP PACKAGE

- **Lanyard with company logo** - \$1,000 (exclusive) - Deadline August 1
  - Sponsor-provided lanyards used for attendee name badges
  - Recognition in on-site agenda and meeting signage
- **Name badges with company logo** - \$2,000 (exclusive) Deadline August 1
  - Sponsor logo placed on convention name badges
  - Recognition in on-site agenda and meeting signage
- **Award Ceremony** - \$2,000 (exclusive) Deadline August 1
  - Sponsor logo on award ceremony presentation slides
  - Recognition during award ceremony, award brochure and website
- **Event App** - \$2,000 (exclusive)
  - Main page ad on App
  - Recognition in on-site agenda and app instructions